



# THE LOCAL VERSUS THE GLOBAL

## *DA'WAH, DĀ'YAH AND THE DISCOURSE OF THE MODERN*

AFIS A. OLADOSU\*

Department of Arabic and Islamic Studies, University of Ibadan, Ibadan, Nigeria  
<a.oladosu@ui.edu.ng>

and

HABIBAH O. OLADOSU-UTHMAN\*\*

Department of Arabic and Islamic Studies, University of Ibadan, Ibadan, Nigeria  
<hibbiy@yahoo.com>

### A B S T R A C T

This paper examines the concepts of *Da'wah* and *Dā'yah* in relation to the whole idea of modernity. It begins with an exposé of the hermeneutics of the two concepts. It proceeds from there to interrogate existing notions of modernity vis-à-vis Islam. The paper, thereafter, explores the challenges posed to *Da'wah* and the *Dā'yah* by various notions of the modernity. The paper also argues for vitality of the need to meticulously craft proper responses well grounded in the Islamic sources, objectives of *Shari'ah* and principles of Islamic jurisprudence, to each of the posed challenges. The paper concludes emphasising the necessity of modern day *Da'wah* workers to be abreast of various currents of modernity as well as the nature of challenges it poses and the proper Islamic responses, in order to be effective in their *Da'wah* efforts for realisation of the ideals and realities of Islam.

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\* Afis A. Oladosu is head Department of Arabic and Islamic Studies, University of Ibadan, Ibadan, Oyo State, Nigeria. He has contributed over thirty five research papers in various academic journals around the globe on the twin disciplines of Arabic and Islamic studies.

\*\* Habibah O. Oladosu-Uthman obtained her Doctorate degree from the International Islamic University Malaysia. She presently teaches at the Department of Arabic and Islamic Studies, University of Ibadan, Ibadan, Oyo State, Nigeria. She has contributed two research papers in academic journals.