

# We Are Hiring

# **Business Development Executive**



Location: Islamabad/Rawalpindi

### Candidates must have excellent Interpersonal skills

Ph: 051-8487767 hr@codeinformatics.com Location: Islamabad www.codeinformatics.com

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### **Business Intelligence Developer**

#### **Responsibilities:**

- Translate business needs to technical specifications
- Design, build and deploy BI solutions (e.g. reporting tools)
- Maintain and support data analytics platforms (e.g. PowerBI)
- Create tools to store data (e.g. OLAP cubes)
- Conduct unit testing and troubleshooting
- Evaluate and improve existing BI systems
- Collaborate with teams to integrate systems
- Develop and execute database queries and conduct analyses
- Create visualizations and reports for requested projects
- Develop and update technical documentation
- Writing relational and multidimensional database queries
- Configuring, deploying and maintaining database servers

#### **Eligibility Criteria:**

- Minimum BCS/BS-CS/SE/BSIT or relevant degree in IT
- Excellent written and verbal communication skills
- Background in data warehouse design (e.g. dimensional modeling) and data mining
- In-depth understanding of database management systems, online analytical processing (OLAP) and ETL (Extract, transform, load) framework
- Familiarity with BI technologies (e.g. Microsoft Power BI, Oracle BI)
- Solid organizational and multi-tasking skills
- Excellent grasp on MS Office
- Proven abilities to take initiative and be innovative
- Analytical mind with a problem-solving aptitude
- Knowledge of SQL queries designing and optimization
- Good communication & presentation skills.
- Knowledge of SQL queries, SQL Server Reporting Services (SSRS) and SQL Server Integration Services (SSIS) (**Plus**)
- Strong Analytical skills
- Strong data analysis and reporting skills



#### **Duties of Business Development Executive will include:**

- Achieving Monthly/Quarterly targets of Sales /Revenue as assigned by the line manager.
- Acquire in-depth knowledge of our software and solution.
- Conducting market research and identifying right prospective customers for company's state-ofthe-art technical product- a publishing platform designed for retailers segment
- Following up new business opportunities and setting up meetings with the prospects.
- Educating clients about product capabilities. Establishing and maintaining working relationships
- Providing customers with quotations and organized/aggressive follow-ups
- Negotiating the terms of an agreement and closing sales
- Recovery of payments from the customer after closure of sales.
- Communicating new product/features developments timely to the prospective clients
- Providing line manager with market feedback and keeping him abreast of the new business trends with a view to developing new services and/or features-set.
- Identifying those opportunities for campaigns that will lead to an increase in sales and communicating those to line manager.
- Providing Daily sales & visits report to line manager
- Keeping a vigilant eye on competitors' products, sales and marketing strategies/activities.

#### **Requirements of the role**

- Degree in business related subjects
- Strong communication skills
- Must have at least 1 year of relevant experience



- Product page creation for different websites
- Content management and optimization

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Content Management Executive

- Proof reading
- Digital Marketing (SEO)
- Photoshop image editing and refinement

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Job Title	Content Management Executive
Reporting	
Department	
Location	

#### CODE is looking for passionate, and dedicated individuals to join the team!

#### **Responsibilities:**

- Product page creation for different websites
- Content management and optimization
- Proof reading
- Digital Marketing (SEO)
- Written and Verbal communication with clients
- Consistently meet assigned deadlines to ensure client satisfaction
- Photoshop; image editing and refinement

#### **Requirements:**

- Bachelors/Masters in English/Linguistics, Marketing, Mass communication, Journalism, or a related field
- Excellent written and verbal communication skills
- Good design skills (Photoshop)
- Basic image processing skills
- Must be able to work under tight, stressful deadlines
- Knowledge of Amazon and Webcollage is a plus

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## **Data Analyst Intern**

#### **Responsibilities:**

- Ad-hoc Reporting.
- Developed ad-hoc queries for end users.
- Managed indexes, statistics and optimized queries by using execution plan for tuning the database.
- Descriptive Data Analysis.
- Ad-hoc Analysis.
- Automating Daily reports to increase the efficiency.
- Ensuring error free data reporting and visibility to the top management.
- Data exploration via SQL
- Responsible for delivery of highly available, scalable, consistent, quality database services and support.
- Maintained data marts up-to-date according to company's requirements.
- Conceptual Knowledge of Data auditing
- Hands on experience of latest data management technologies(MYSQL, ORACLE, MS SQL Server)
- Ability to effectively plan and execute projects.
- Entering, updating, verifying and retrieving report-generated data into and from various systems
- Ensuring the accuracy of Scrap/parse data
- Downloading and uploading data to and from web portal

#### **Eligibility Criteria:**

- Minimum BCS/BS-CS/SE/BSIT or relevant degree in IT
- Excellent written and verbal communication skills
- Solid organizational and multi-tasking skills
- Excellent grasp on MS Office
- Knowledge of SQL queries designing and optimization
- Good communication & presentation skills.
- Strong Analytical skills
- Strong data analysis and reporting skills