



Faculty of Management Sciences
DEPARTMENT OF TECHNOLOGY MANAGEMENT



SCHEME OF STUDIES FOR
BBA (HONS) ITM PROGRAM

Summary

| | |
|------------------|-------------------------|
| Core Courses | 81 Credit Hours |
| Elective Courses | 18 Credit Hours |
| General Courses | 33 Credit Hours |
| Project | 03 Credit Hours |
| Total: | 135 Credit Hours |

IT Core Courses (33 Cr)

11 courses

| SNo. | Course Code | Existing Course |
|------|-------------|-------------------------------|
| 1 | ITM202 | IT Office Tools |
| 2 | ITM501 | Computer System Organization |
| 3 | ITM403 | Database Management System |
| 4 | ITM303 | Introduction to Programming |
| 5 | ITM401 | Software Engineering |
| 6 | ITM503 | Communication & Networks |
| 7 | ITM504 | Web Development |
| 8 | ITM505 | Database Application |
| 9 | EC 611 | E-Commerce |
| 10 | ITM501 | Management Information System |
| 11 | ITM516 | IT Project Management |

IT Elective Courses (9 Cr)

03 courses

| SNo. | Course Code | Existing Course |
|------|-------------|------------------------------------|
| 1 | ITM606 | Enterprise Resource Planning (ERP) |
| 2 | TEM502 | Telecom Technologies |
| 3 | ITM508 | Human Computer Interaction |
| 4 | ITM402 | Object Oriented Programming |
| 5 | ITM502 | Visual Programming |
| 6 | ITM520 | IT/Telecom Laws |
| 7 | ITM607 | Data Mining and Warehousing |

| | | |
|---|-------|-------------------------|
| 8 | TM201 | Technology and Business |
|---|-------|-------------------------|

Management Core Courses(15 Cr) 05 courses

| SNo. | Course Code | Existing Course |
|------|-------------|---------------------------|
| 1. | MGT202 | Principles of Management |
| 2. | MGT501 | Organizational Behaviour |
| 3. | MGT502 | Human Resource Management |
| 4. | MGT401 | IT Entrepreneurship |
| 5. | MGT507 | Operations Management |

Management Elective Courses (9 Cr) 03 courses

| SNo. | Course Code | Existing Course |
|------|-------------|--------------------------------------|
| 1. | ECO506 | International Business |
| 2. | MGT720 | Quality Management |
| 3. | SPM605 | Knowledge Management |
| 4. | TM202 | Technology and Innovation Management |
| 5 | MGT509 | Business Policy and Strategy |

Accounting & Finance (9 Cr) Core 03 courses

| SNo. | Course Code | Existing Course |
|------|-------------|----------------------|
| 1. | ACT501 | Financial Accounting |
| 2. | ACT301 | Cost Accounting |
| 3. | FIN501 | Financial Management |

Economics (9 Cr) core 03 courses

| SNo. | Course Code | Existing Course |
|------|-------------|---------------------------------|
| 1. | ECO201 | Principles of Microeconomics |
| 2. | ECO202 | Principles of Macroeconomics |
| 3. | ECO402 | Financial Institution & Markets |

Marketing (9Cr) core 03 courses

| SNo. | Course Code | Existing Course |
|------|-------------|-------------------------|
| 1. | MKT201 | Principles of Marketing |
| 2. | MKT301 | Digital Marketing |
| 3. | MKT507 | Marketing Management |

General (33 Credit Hours) Core

11 courses

| SNo. | Course Code | Existing Course |
|------|-------------|--------------------------------------|
| 1. | GEN103 | Understanding Quran-I |
| 2. | GEN104 | Understanding Quran-II |
| 3. | GEN110 | Islamic Perspective of Business |
| 4. | GEN111 | Pakistan Studies |
| 5. | GEN113 | Islamic Law of Business Transactions |
| 6. | GEN202 | Introduction to Psychology |
| 7. | GEN302 | Business Law and Ethics |
| 8. | GEN303 | Creative Thinking & Reasoning |
| 9 | MGT506 | Business Research Methods |
| 10 | GEN301 | Al Quran Alhakeem |
| 11 | QNT501 | Business Mathematics & Statistics |

English (6 Credit Hours) core

02 courses

| SNo. | Course Code | Existing Course |
|------|-------------|---|
| 1. | GC 107 | Business English |
| 2. | MGT614 | Business Communication & Report Writing |

ITM404 Project**3****NOTE: The Students must take 03 credit hours industry project.****Discipline****No. of Courses**

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|---|----|
| Business Courses (Management/Acct/Fin/Econ/Marketing) | 17 |
| Information Technology Management Courses | 14 |
| General Courses | 13 |
| Project | 01 |