



**International Islamic University**  
**Faculty of Management Sciences**



**Program Requirement**

|                            |           |
|----------------------------|-----------|
| Duration                   | 4 Years   |
| Undergraduate Core Courses | 90        |
| Undergraduate Electives    | 18        |
| Undergraduate General      | 24        |
| Project                    | 3         |
| Internship                 | 6-8 Weeks |
| Total Credits Hours        | 135       |

**SCHEME OF STUDIES FOR**  
**BBA (HONS) ITM PROGRAM**

**Summary**

|                  |                  |
|------------------|------------------|
| Core Courses     | 90 Credit Hours  |
| Elective Courses | 18 Credit Hours  |
| General Courses  | 24 Credit Hours  |
| Project          | 03 Credit Hours  |
| Total:           | 135 Credit Hours |

**Basic IT (9 Credit Hours) core**

| S.NO | C. CODE | COURSE TITLE                 | Cr. Hours |
|------|---------|------------------------------|-----------|
| 1.   | ITM202  | It Office Tools              | 3         |
| 2.   | ITM501  | Computer System Organization | 3         |
| 3.   | ITM403  | Database Management System   | 3         |

**IT Application (9 Credit Hours) Elective**

| S.NO | C. CODE | COURSE TITLE                       | Cr. Hours |
|------|---------|------------------------------------|-----------|
| 1.   | TEM501  | Internetworking Tech.              | 3         |
| 2.   | TEM502  | Telecom Tech.                      | 3         |
| 3.   | ITM508  | Computer Graphics                  | 3         |
| 4.   | ITM402  | Object Oriented Programming (JAVA) | 3         |
| 5.   | ITM502  | Programming in VB                  | 3         |
| 6.   | ITM520  | IT/Telecom Laws                    | 3         |
| 7.   | QNT401  | Statistical Interference           | 3         |

**Programming & Software (18 Credit Hours) Core**

| S.NO | C. CODE | COURSE TITLE                | Cr. Hours |
|------|---------|-----------------------------|-----------|
| 1.   | ITM303  | Introduction to Programming | 3         |
| 2.   | ITM401  | Software Engineering        | 3         |
| 3.   | ITM503  | Communication & Networks    | 3         |

|    |        |                      |   |
|----|--------|----------------------|---|
| 4. | ITM504 | Web Development      | 3 |
| 5. | ITM505 | Database Application | 3 |
| 6. | EC 611 | e-Business           | 3 |

#### **Management (21 Credit Hours) Core**

| S.NO | C. CODE | COURSE TITLE              | Cr. Hours |
|------|---------|---------------------------|-----------|
| 1.   | MGT202  | Principles of Management  | 3         |
| 2.   | MGT501  | Organizational Behaviour  | 3         |
| 3.   | MGT502  | Human Resource Management | 3         |
| 4.   | MGT506  | Business Research Methods | 3         |
| 5.   | MGT401  | Entrepreneurship          | 3         |
| 6.   | MGT507  | Operations Management     | 3         |
| 7.   | ECO301  | Islamic Banking & Finance | 3         |

#### **Management (9 Credit Hours) Elective**

| S.NO | C. CODE | COURSE TITLE                 | Cr. Hours |
|------|---------|------------------------------|-----------|
| 1.   | MGT509  | Business Policy Strategy     | 3         |
| 2.   | ECO506  | International Business & WTO | 3         |
| 3.   | MGT302  | Business Law                 | 3         |
| 4.   | MKT612  | Brand Management             | 3         |
| 5.   | ITM516  | Project Management           | 3         |
| 6.   | MKT503  | Buyer Behaviour              | 3         |
| 7.   | MGT802  | Corporate Law                | 3         |

#### **General (24 Credit Hours) Core**

| S.NO | C. CODE | COURSE TITLE                         | Cr. Hours |
|------|---------|--------------------------------------|-----------|
| 1.   | GEN103  | Understanding Quran-I                | 3         |
| 2.   | GEN104  | Understanding Quran-II               | 3         |
| 3.   | GEN110  | Islamic Perspective of Business      | 3         |
| 4.   | GEN111  | Pakistan Studies                     | 3         |
| 5.   | GEN113  | Islamic Law of Business Transactions | 3         |
| 6.   | GEN202  | Human Behaviour                      | 3         |
| 7.   | GEN302  | Business Ethics & Society            | 3         |
| 8.   | GEN303  | Creative Thinking & Reasoning        | 3         |

#### **Accounting & Finance (15 Credit Hours) Core**

| S.NO | C. CODE | COURSE TITLE             | Cr. Hours |
|------|---------|--------------------------|-----------|
| 1.   | ACT201  | Principles of Accounting | 3         |
| 2.   | ACT501  | Financial Accounting     | 3         |
| 3.   | ACT301  | Cost Accounting          | 3         |
| 4.   | FIN201  | Business Finance         | 3         |
| 5.   | FIN501  | Financial Management     | 3         |

#### **Economics (9 Credit Hours) core**

| S.NO | C. CODE | COURSE TITLE                       | Cr. Hours |
|------|---------|------------------------------------|-----------|
| 1.   | ECO201  | Principles of Microeconomics       | 3         |
| 2.   | ECO202  | Principles of Macroeconomics       | 3         |
| 3.   | ECO402  | Financial Institution & Statistics | 3         |

**Marketing & Research (9 Credit Hours) core**

| S.NO | C. CODE | COURSE TITLE                      | Cr. Hours |
|------|---------|-----------------------------------|-----------|
| 1.   | MKT201  | Principles of Marketing           | 3         |
| 2.   | MKT507  | Marketing Management              | 3         |
| 3.   | QNT501  | Business Mathematics & Statistics | 3         |

**English (9 Credit Hours) core**

| S.NO | C. CODE | COURSE TITLE                            | Cr. Hours |
|------|---------|---|-----------|
| 1.   | GC 107  | Functional English-I                    | 3         |
| 2.   | GC 108  | Functional English-II                   | 3         |
| 3    | MGT614  | Business Communication & Report Writing | 3         |
|      | ITM404  | Project                                 | 3         |

**NOTE: The Students may take up an elective course in lieu of the project.**