

International Islamic University

Faculty of Management Sciences



Program Requirement	
Duration	4 Years
Undergraduate Core Courses	90
Undergraduate Electives	18
Undergraduate General	24
Project	3
Internship	6-8 Weeks
Total Credits Hours	135

## SCHEME OF STUDIES FOR BBA (HONS) ITM PROGRAM

Electiv Genera Project <b>Total:</b>	Courses e Courses al Courses t		90 Credit Hours 18 Credit Hours 24 Credit Hours 03 Credit Hours 135 Credit Hours				
		Hours) core					
	C. CODE	COURSE TITLE	Cr. Hours				
1.	ITM202	It Office Tools	3				
2.	ITM501	Computer System Organization	3				
3.	ITM403	Database Management System	3				
IT App	lication (9	Credit Hours) Elective					
S.NO	C. CODE	COURSE TITLE	Cr. Hours				
1.	TEM501	Internetworking Tech.	3				
2.	TEM502	Telecom Tech.	3				
3.	ITM508	Computer Graphics	3				
4.	ITM402	Object Oriented Programming (JAVA)	3				
5.	ITM502	Programming in VB	3				
6.	ITM520	IT/Telecom Laws	3 3 3 3				
7.	QNT401	Statistical Interference	3				
Progra	Programming & Software (18 Credit Hours) Core						
S.NO	C. CODE	COURSE TITLE	Cr. Hours				
1.	ITM303	Introduction to Programming	3				
2.	ITM401	Software Engineering	3				
3.	ITM503	Communication & Networks	3				

4.	ITM504	Web Development	3
5.	ITM505	Database Application	3
6.	EC 611	e-Business	3
		Credit Hours) Core	<b>A</b> 11
S.NO	C. CODE	COURSE TITLE	Cr. Hours
1.	MGT202	Principles of Management	3
2.	MGT501	Organizational Behaviour	3
3.	MGT502	Human Resource Management	3
4.	MGT506	Business Research Methods	3
5.	MGT401	Entrepreneurship	3 3
6.	MGT507	Operations Management	3
7.	ECO301	Islamic Baking & Finance	3
		redit Hours) Elective	<b>A</b> 11
S.NO		COURSE TITLE	Cr. Hours
1.	MGT509	Business Policy Strategy	3
2.	ECO506	International Business & WTO	3
3.	MGT302	Business Law	3
4.	MKT612	Brand Management	3
5.	ITM516	Project Management	3
6.	MKT503	Buyer Behaviour	3 3
7.	MGT802	Corporate Law	3
Genera	al (24 Cred	it Hours) Core	
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<b>5.NU</b>	L. LUDE		Cr. Hours
<b>S.NO</b>	C. CODE GEN103	COURSE TITLE Understanding Quran-I	Cr. Hours
1.	GEN103	Understanding Quran-I	3
1. 2.	GEN103 GEN104	Understanding Quran-I Understanding Quran-II	3 3
1. 2. 3.	GEN103 GEN104 GEN110	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business	3 3 3
1. 2. 3. 4.	GEN103 GEN104 GEN110 GEN111	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies	3 3 3 3
1. 2. 3.	GEN103 GEN104 GEN110	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business	3 3 3 3 3
1. 2. 3. 4. 5.	GEN103 GEN104 GEN110 GEN111 GEN113	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour	3 3 3 3
1. 2. 3. 4. 5. 6.	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society	3 3 3 3 3 3
1. 2. 3. 4. 5. 6. 7.	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202 GEN302	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour	3 3 3 3 3 3 3 3
1. 2. 3. 4. 5. 6. 7. 8. <b>Accou</b>	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202 GEN302 GEN303 nting & Fir	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society Creative Thinking & Reasoning	3 3 3 3 3 3 3 3
1. 2. 3. 4. 5. 6. 7. 8.	GEN103 GEN104 GEN110 GEN111 GEN202 GEN302 GEN303 nting & Fir C. CODE	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society Creative Thinking & Reasoning	3 3 3 3 3 3 3 3
1. 2. 3. 4. 5. 6. 7. 8. <b>Accou</b>	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202 GEN302 GEN303 nting & Fir C. CODE ACT201	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society Creative Thinking & Reasoning Ance (15 Credit Hours) Core COURSE TITLE Principles of Accounting	3 3 3 3 3 3 3 3 <b>Cr. Hours</b> 3
1. 2. 3. 4. 5. 6. 7. 8. <b>Accou</b> <b>S.NO</b> 1. 2.	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202 GEN302 GEN303 nting & Fin C. CODE ACT201 ACT201	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society Creative Thinking & Reasoning Ance (15 Credit Hours) Core COURSE TITLE Principles of Accounting Financial Accounting	3 3 3 3 3 3 3 3 <b>Cr. Hours</b> 3 3
1. 2. 3. 4. 5. 6. 7. 8. <b>Accou</b> <b>5.NO</b> 1. 2. 3.	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202 GEN302 GEN303 <b>nting &amp; Fin</b> <b>C. CODE</b> ACT201 ACT501 ACT301	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society Creative Thinking & Reasoning <b>Ance (15 Credit Hours) Core</b> <b>COURSE TITLE</b> Principles of Accounting Financial Accounting Cost Accounting	3 3 3 3 3 3 3 3 <b>Cr. Hours</b> 3 3 3 3
1. 2. 3. 4. 5. 6. 7. 8. <b>Accou</b> <b>S.NO</b> 1. 2. 3. 4.	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202 GEN302 GEN303 <b>nting &amp; Fir</b> <b>C. CODE</b> ACT201 ACT201 ACT301 FIN201	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society Creative Thinking & Reasoning <b>Ance (15 Credit Hours) Core</b> <b>COURSE TITLE</b> Principles of Accounting Financial Accounting Cost Accounting Business Finance	3 3 3 3 3 3 3 3 3 <b>Cr. Hours</b> 3 3 3 3 3 3
1. 2. 3. 4. 5. 6. 7. 8. <b>Accou</b> <b>5.NO</b> 1. 2. 3.	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202 GEN302 GEN303 <b>nting &amp; Fin</b> <b>C. CODE</b> ACT201 ACT501 ACT301	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society Creative Thinking & Reasoning <b>Ance (15 Credit Hours) Core</b> <b>COURSE TITLE</b> Principles of Accounting Financial Accounting Cost Accounting	3 3 3 3 3 3 3 3 <b>Cr. Hours</b> 3 3 3 3
1. 2. 3. 4. 5. 6. 7. 8. <b>Accou</b> <b>1.</b> 2. 3. 4. 5.	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202 GEN302 GEN303 <b>nting &amp; Fin</b> <b>C. CODE</b> ACT201 ACT201 ACT501 ACT301 FIN201 FIN501	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society Creative Thinking & Reasoning <b>Ence (15 Credit Hours) Core</b> <b>COURSE TITLE</b> Principles of Accounting Financial Accounting Cost Accounting Business Finance Financial Management	3 3 3 3 3 3 3 3 3 <b>Cr. Hours</b> 3 3 3 3 3 3
1. 2. 3. 4. 5. 6. 7. 8. <b>Accou</b> <b>S.NO</b> 1. 2. 3. 4. 5. <b>Econo</b>	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202 GEN302 GEN303 nting & Fir C. CODE ACT201 ACT201 ACT301 FIN201 FIN201 FIN501	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society Creative Thinking & Reasoning <b>Ance (15 Credit Hours) Core</b> <b>COURSE TITLE</b> Principles of Accounting Financial Accounting Cost Accounting Business Finance Financial Management	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
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1. 2. 3. 4. 5. 6. 7. 8. <b>Accou</b> <b>S.NO</b> 1. 2. 3. 4. 5. <b>Econo</b> <b>S.NO</b> 1.	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202 GEN302 GEN302 GEN303 <b>nting &amp; Fir</b> <b>C. CODE</b> ACT201 ACT501 ACT501 ACT301 FIN201 FIN501 <b>mics (9 Cr</b> <b>C. CODE</b> ECO201	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society Creative Thinking & Reasoning <b>Ance (15 Credit Hours) Core</b> <b>COURSE TITLE</b> Principles of Accounting Financial Accounting Cost Accounting Business Finance Financial Management <b>Edit Hours) core</b> <b>COURSE TITLE</b> Principles of Microeconomics	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
1. 2. 3. 4. 5. 6. 7. 8. <b>Acccou</b> <b>S.NO</b> 1. 2. 3. 4. 5. <b>Econo</b> <b>S.NO</b>	GEN103 GEN104 GEN110 GEN111 GEN113 GEN202 GEN302 GEN302 GEN303 <b>nting &amp; Fin</b> <b>C. CODE</b> ACT201 ACT201 ACT501 ACT301 FIN201 FIN201 FIN501	Understanding Quran-I Understanding Quran-II Islamic Perspective of Business Pakistan Studies Islamic Law of Business Transactions Human Behaviour Business Ethics & Society Creative Thinking & Reasoning <b>Ence (15 Credit Hours) Core</b> <b>COURSE TITLE</b> Principles of Accounting Financial Accounting Cost Accounting Business Finance Financial Management <b>Edit Hours) core</b> <b>COURSE TITLE</b>	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3

Marke	ting & Rese	earch (9 Credit Hours) core	
S.NO	C. CODE	COURSE TITLE	Cr. Hours
1.	MKT201	Principles of Marketing	3
2.	MKT507	Marketing Management	3
3.	QNT501	<b>Business Mathematics &amp; Statistics</b>	3
Englie	h (0 Cradit	Hours) core	
			<b>A</b>
S.NO	C. CODE	COURSE TITLE	Cr. Hours
1.	GC 107	Functional English-I	3
1. 2.			3 3
	GC 107	Functional English-I	-
2.	GC 107 GC 108	Functional English-I Functional English-II	3

NOTE: The Students may take up an elective course in lieu of the project.