

## Introduction

Holy Quran and the Prophet Muhammad (PBUH) are the everlasting blessings of Allah (SWT) for whole mankind, especially for Muslim Ummah. Both are correlated, as the life of Holy Prophet (PBUH) is a complete practical demonstration of the Quran. The Holy Prophet Muhammad (PBUH) preached through his words as well as actions. For a fruitful Da'wah work, it is necessary for a Da'wah worker to understand the manners, priorities and objectives of Da'wah as mentioned in the Quran and Sunnah. Moreover, life of the Prophet (PBUH) and efforts made by his companions (R.A) are also a rich source of guidance for Da'wah work. To get complete benefit of Da'wah work it is requirement of the time to call whole mankind in the light of Quranic verse:

أَدْعُ إِلَى سَبِيلِ رَبِّكَ بِالْحُكْمَةِ وَالْمَوْعِظَةِ الْحَسَنَةِ وَجَادِلْهُمْ بِالَّتِي هِيَ أَحْسَنُ (النحل: ١٢٥)

“Call to the way of your Lord with wisdom and good admonition and argue with them in a way that is best”.

Da'wah plays a vital role to reform the society and to bring it towards the path of Allah (SWT). In this context it is one of the basic responsibilities of Da'wah workers and religious scholars to understand the challenges of the time and plan Da'wah strategy accordingly. Da'wah Academy, International Islamic University Islamabad, was founded with the basic objective of training the human resource engaged in various professions, as per requirement of the contemporary challenges. In this context International Islamic University Islamabad, is going to organize a two day conference on Da'wah in collaboration of Higher Education Commission of Pakistan. Details of the conference are as follows:

### Conference Title:

Da'wah in Contemporary World: Principles, Methodologies,  
Challenges and their Solutions

### Objectives of the Conference:

1. To elaborate practical aspects of Da'wah in the modern society.
2. To obtain cooperation among Da'wah workers for their ideological training.
3. To elaborate various approaches and achievements of Prophets (PBUH), Muslim scholars, intellectuals and Da'wah workers.
4. To find out various ideological and practical ways in the light of prophetic ways & means of Da'wah.
5. To suggest the various forms of harmony, co-existence and peace between Pakistani society and entire world.
6. To analyze various difficulties faced by Da'wah workers in current era.
7. To provide solutions to the ideological, social and ethical problems faced by the contemporary Muslim societies especially in the field of Da'wah.
8. To become aware of the role of different Da'wah Organizations.
9. To inform the young generation about the invasion of social & electronic media and make social media beneficial for Da'wah.

## Themes of the conference:

### 1. Da'wah in contemporary world, Principles & approaches:

- Principle of Da'wah and its implementation in contemporary world.
- Analysis of Prophetic approaches in context of various challenges.
- Analysis of Da'wah approaches in context of various difficulties of the time.
- Da'wah Strategy for believers of different faiths.
- Qualities of an ideal Da'wah worker.
- Analysis of Quranic exegesis for effective Da'wah.
- Contemporary Interfaith and inter-religious dialogue and analysis of Da'wah possibilities.
- Intellectual study of Social welfare and possibilities of Da'wah.

### 2. Intellectual analysis of Da'wah work in contemporary world:

- The role of religious movements of Pakistan in field of Da'wah.
- Analysis of Da'wah methodologies opted by Da'wah movements and organizations around the world
- Role and impact of well-known universities of Islamic world in Da'wah
- Role of women in Da'wah
- Role of youth in Da'wah
- Role and approach of Da'wah Academy
- Role of Islamic studies departments of Pakistani Universities
- Da'wah in light of Iqbal's ideology
- Social benefits of da'wah

### 3. Contemporary Da'wah aspects:

- Impact of Da'wah in prisons and hospitals
- Da'wah in educational institutions
- Da'wah strategy in professional institutions
- Da'wah role of NGOs and social welfare organizations
- Da'wah for Special people of society
- Da'wah for minorities in Pakistan
- Da'wah through tourism of historical mosques
- Da'wah debate with the west

### 4. Da'wah and contemporary ideological and moral issues:

- Ideological and moral issues of Muslim societies (like terrorism, charge of infidelity, sectarianism, religious biasness, Women liberation movement, issue of blasphemy and atheism etc.)
- Ideological and moral issues of Western societies (like secularism, globalization, rationalism, capitalism, Islam-o-phobia and clash of civilizations etc.)

### 5. Contemporary Da'wah Sources:

- Print/Electronic/Social Media and Da'wah.
- Sermons of Jumah prayer.
- Seminars/conferences/religious courses/counseling.

## 6. Contemporary Da'wah difficulties, ambiguities and their analysis:

## 7. Contemporary Da'wah Literature:

### Languages of the conference:

- 1) Urdu 2) Arabic 3) English

### Participants of the conference:

Teachers, religious scholars, Da'wah workers, researchers (men & women), students of higher studies

### Guidelines for submission of research Papers:

1. It should be within the range of topics of the conference.
2. It must be original and must not be submitted anywhere else.
3. It must fulfill the research protocols.
4. Volume of the paper must be within twenty pages.
5. Abstract of the paper should be up to 300 words.
6. It should be composed in MS Word and both soft & hard copies must be sent.
7. Quranic verses and sayings of the Prophet (PBUH) must be properly referenced.
8. The article will be included in the conference after an unbiased arbitration
9. The decision of the "evaluation committee" about the acceptance and rejection of articles will be considered final.

### Important Dates of the Conference

Submission of abstract:	23 <sup>th</sup> Jan; 2019
Announcement of shortlisted abstracts:	30 <sup>st</sup> Jan; 2019
Final paper submission:	28 <sup>nd</sup> Feb; 2019
Intimation of final approval:	14 <sup>th</sup> March; 2019
Conference Dates:	3 <sup>rd</sup> -4 <sup>th</sup> Apr, 2019

Conference Venue: Allama Iqbal Auditorium, (Faisal Masjid), IIUI

Email: Da'wah.conf@iiu.edu.pk

### 6. Contact and information:

- Conference Secretary: **Dr Tahir Mehmood**, (0300-5315648, 051-9261564)  
Chairman Research Department, Da'wah Academy,  
International Islamic University (Faisal Masjid  
Campus), Islamabad,
- Conference Coordinators: Muhammad Ahmad Zubairi (0334-0654156)  
Hafiz Abdul Hannan Hamid (0333-4747291)  
Hafiz Muhammad Zaheer (0333-5680589)  
Hafiz Abdul Mannan Zahidi (0334-7285006)
- Supervisor: **Dr Sohail Hassan**, Director General, Da'wah Academy,  
International Islamic University, Islamabad.
- Patron: **Prof. Dr. Ahmad bin Yousaf al-Duraiweesh**.  
President, International Islamic University, Islamabad.