

Program Book
Second IIUI-UNCW Conference on
Local Cities, Foreign Capitals: Finding the Local Anchor in the Global
Cultures
9-11 October 2017

Venue
Faisal Mosque Campus
International Islamic University Islamabad

Organized by
Department of English, Faculty of Languages and Literature
and
Department of Politics & IR, FSS

In collaboration with
University of North Carolina Wilmington, USA

Conference Organizing Committee

Prof. Dr. Ahmad Yousif A. Al-Draiweesh	Patron-in-chief
Prof. Dr. Munawar Iqbal Ahmad	Conference Chair
Prof. Dr. Ayaz Afsar	Member
Dr. Amna Mahmood	Member
Dr. Munazza Yaqoob	Member
Dr. Fauzia Janjua	Member
Dr. Husnul Amin	Member
Dr. Manzoor Khan Afridi	Member
Mr. Khalid Mehmood Raja	Member
Dr. Hafiz Aziz-ur-Rehman	Member
Dr. Muhammad SheerazDasti	Conference Secretary

Day 1 Monday 9 October 2017

Registration	9:00 am to 11:00am
Conference Inauguration	11:00 am to 12:30 pm
Lunch & Prayer Break	12:30 pm to 2:00 pm
Keynote Speech 1: Prof. Dr. Cara Cilano	2:00 pm to 3:00 pm
Tea Break	3:00 pm to 3:20 pm
Academic Session 1 (3 ConcurrentSessions)	3:20 pm to 5:20 pm

Day 2 Tuesday 10 October 2017

Keynote Speech 2: Dr. Nazir Hussain	9:00 am to 9:50 am
Tea Break	9:50 am to 10:10 am
Keynote Speech 3: Dr. Asif Farrukhi	10:10 am to 11:00 am
Academic Session 2 (3 Concurrent Sessions)	11:00 am to 12:30 pm
Lunch and Prayer Break	12:30 pm to 2:00 pm
Academic Session 3 (3 ConcurrentSessions)	2:00 pm to 3:30 pm
Tea Break	3:30 pm to 3:50 pm
Academic Session 4 (3 ConcurrentSessions)	3:50 pm to 5:20 pm

Day 3 Wednesday 11 October 2017

Concurrent Session 5 (3 ConcurrentSessions)	9:30 am to 11:30 am
Tea Break	11:30 am to 11:50 am
Keynote Speech 4: Professor Justice Muhammad Khalid Masud	11:50 am to 12:50 pm
Lunch and Prayer Break	12:50 pm to 2:20 pm
Closing Ceremony	2:20 pm to 4:40 pm

DAY 1

MONDAY, 9 OCTOBER 2017

Conference Inauguration

11am – 12:30pm

Host: Ms. Sofia Hussain

Recitation from the Holy Quran	11:00 – 11:05
Opening Remarks by Dr. Husnul Amin	11:05 – 11:15
Welcome Note by Prof. Dr. Munawar Iqbal Ahmad	11:15 – 11:25
Address by Prof. Dr. Caroline Clements	11:25 – 11:30
Keynote Address by Guest of Honor Prof. Dr. Shahid Siddiqui	11:30 – 12:00
Address by Chief Guest Prof. Dr. Ahmad Yousif A. Al-Draiweesh, President, International Islamic University Islamabad	12:00 – 12:30

Lunch and Prayer Break

12:30 – 2:00pm



Prof. Mumtaz Ahmad Memorial Keynote Speech

2:00 – 3:00pm

Host: Dr. NeelumJabeen

Prof. Dr. Cara Cilano

Professor of English/Chairperson Department of
English, Michigan State University

Detecting Difference: Advanced Global
Capitalism in Omar Shahid Hamid's Genre
Fiction

Tea Break

3:00 – 3:20pm



DAY 1
MONDAY, 9 OCTOBER 2017
Academic Session 1 (3:20 – 5:20pm)
Concurrent Session 1

Room: 1

Chair: Dr. Lance Cummings

- | | |
|--|--|
| 1 Linguistic Drop of Urdu Language due to Redundant English Code Mixing in Pakistan: A Psycho-socio Analysis | Kinza Alizai & Samreen Zaheer
Department of English,
National University of Modern Languages Quetta
kinza.alizai@gmail.com |
| 2 Implications if Urduization in Pakistani English to Comprehend it as a Second Language | Hadeeqa Sarwar
National University of Modern Languages, Islamabad
hadeeqa.numl@gmail.com |
| 3 The Interplay between Local and Global - Cultural Identity and L2 Pronunciation - in the ESL Context of Pakistan | Mehwish Zahoor
Department of English,
International Islamic University,
Islamabad, Pakistan
mehwishzahoor97@yahoo.com |
| 4 No More Full Stop: New Indexicalities of Linguistic Hybridity in South Asian Popular Media | Ghazala Kausar
Department of English,
National University of Modern Languages, Islamabad, Pakistan
ghwaris@gmail.com |
| 5 Transformation of Standard English Language in contemporary South Asian English fiction | Kira Hall
University of Colorado at Boulder
kira.hall@colorado.edu
Muhammad Sheeraz
International Islamic University Islamabad
m.sheeraz@iiu.edu.pk |
| 6 Formality/Informality in the English Classroom: Comparisons between Pakistan and US | Ayesha Ashraf
Department of English,
National University of Modern Languages, Islamabad
awan.ayesha@rocketmail.com
Munawar Iqbal Ahmad
Department of English,
International Islamic University, Islamabad
munawar.gondal@iiu.edu.pk
Ahsan Bashir
Department of English
International Islamic University Islamabad
ahsan.bashir@iiu.edu.pk
Lance Cummings (Chair)
Department of English
University of North Carolina Wilmington
cummingsl@uncw.edu |

DAY 1
MONDAY, 9 OCTOBER 2017
Academic Session 1 (3:20 – 5:20pm)
Concurrent Session 2
Room: 2
Chair: Dr.Bushra Ahmed-Khurram

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|--|--|
| 1 A Corpus Based Study of Nationality Related Swearwords in British National Corpus | Muhammad Hussain,
Department of English
International Islamic University,
Islamabad
hussain.phdeng101@iiu.edu.pk |
| 2 Teaching English Literature through Corpus Linguistic Tools: Advances in Literary Pedagogy | Ilyas Babar Awan
Department of English
National University of Modern
Languages, Islamabad.
micropoet@gmail.com |
| 3 Nationalism on Social Media: Metaphoric Representation of Self and Others | Khalid Mahmood
Department of English,
University of Agriculture, Faisalabad,
Pakistan
khalid.tanzeem@gmail.com |
| 4 The Effectiveness of Anti-Smoking Ads in Discouraging Smoking: A Sociosemiotic Analysis | Salma Kalim& Fauzia Janjua
Department of English
International Islamic University,
Islamabad
salmakalimiiui@gmail.com |
| 5 Transitivity Patterns in the Ads of Ralph Lauren: A Multi Modal Analysis | Ayesha Kausar
Department of Education
Government of Punjab
Faisalabad
ayeshakousar416@gmail.com |
| 6 Lexical Choice and History: A Socio-cultural Study of African American Fiction | Asma Iqbal
Department of English, Divisional Public
School and College Faisalabad
asmaiqbal036@gmail.com |
| 7 Metacognitive Reading Strategies Instruction: Global Practice, Local Design | Rizwan Aftab
Department of English
International Islamic University
Islamabad
rizmeo@gmail.com |
| | Bushra Ahmed-Khurram (Chair)
Department of English
University of Karachi,
Karachi.
bushrakhurram@yahoo.com |

DAY 1
MONDAY, 9 OCTOBER 2017
Academic Session 1 (3:20 – 5:20pm)
Concurrent Session 3
Room: 3
Chair: Prof. Dr. Shahbaz Arif

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|---|---|--|
| 1 | Contextualizing the Contradictions and Fragmentation of Globalization: The Europe Experience | BakareNajimdeen
NUST Institute of Peace and Conflict Studies, National University of Sciences & Technology, Islamabad.
drnajimdeen.pcs@nipcons.nust.edu.pk |
| 2 | Narratives of History, Hatred and Reconciliation: A Multimodal Analysis of Indo-Pakistani Visual Narrative | Malik Haqnawaz Danish
Department of English,
Govt. Postgraduate College Gojra
dani_malik@hotmail.com |
| 3 | Madness as a Subversive Strategy to Get Decolonized by the Colonial Center in <i>Wide Sargasso Sea</i> | Sahar Zeeshan
Department of English Language and Literature
The University of Lahore, Lahore
Shahbaz Arif
Department of English Language & Literature
The University of Lahore, Lahore
drshahbazarif@gmail.com |
| 4 | Postcolonial Appropriation of Modernity in Islamicate Contexts: Cosmopolitan Visions in the Fiction of Kahf and Yassin-Kassab | Amal Sayyid
Department of English (F.C.)
International Islamic University Islamabad
amal.sayyid@iiu.edu.pk |
| 5 | From Scriptures to Cultures: The Image of Potiphar's wife in Muslim and Western Literatures | Ayaz Afsar
Department of English
International Islamic University, Islamabad.
ayaz.afsar@iiu.edu.pk |
| 6 | Blending Myth and Reality in the form of Magical Realism: A Narratological Analysis of <i>One Hundred Years of Solitude</i> | Shahid Abbas
University of Sargodha, Sargodha
shahid.abbas@uos.edu.pk |
| 7 | Grace of Strategic Silence in Post-Colonial Re-settlement: A Study of J. M. Coetzee's <i>Disgrace</i> | Shahbaz Arif (Chair)
Department of English Language and Literature
The University of Lahore, Lahore
drshahbazarif@gmail.com
Faiza Anam
Department of English Language and Literature
The University of Lahore, Lahore |

DAY 2
TUESDAY, 10 OCTOBER 2017
Dr. Zafar Ishaq Ansari Memorial Keynote Speech
9:00 – 9:50am

Host: Dr. Manzoor Khan Afridi

DR. NAZIR HUSSAIN

Director, School of Politics and International
Relations, Quaid-i-Azam University,
Islamabad-Pakistan

Firsting Spaces: From Musharraf's 'Pakistan
First' to Trump's 'America First'

DAY 2
TUESDAY, 10 OCTOBER 2017
Tea Break
9:50 – 10:10am



DAY 2
TUESDAY, 10 OCTOBER 2017
Dr. Mahmood Ahmad Ghazi Memorial Keynote Speech
10:10 – 11:00am

Host: Ms. Salma Kalim

DR. ASIF FARRUKHI

Co-Founder of Karachi and Islamabad
Literature Festivals/
Interim Dean & Associate Professor,
School of Arts, Humanities & Social Sciences
Habib University, Karachi

Tales My Heart Told Me: The changing scene
of the novel in Pakistan

DAY 2
TUESDAY, 10 OCTOBER 2017
Academic Session 2 (11:00am – 12:30pm)
Concurrent Session 1
Room: 1
Chair: Prof. Dr. Wasima Shehzad

- | | |
|---|--|
| 1 The Imaginaries of Translation in the Arabic
Translation of Urdu Literature: An Analysis of
Translated works of Iqbal | Shair Ali Khan
Department of Translation &
Interpretation,
International Islamic University
Islamabad Pakistan
shair.ali@iiu.edu.pk |
| 2 Environmental Education and Urdu Language: A Case
Study of Urdu Textbooks Taught at Pakistani Schools | Sabeen Hayat
Department of English,
Ghulam Ishaq Khan Institute of
Engineering Sciences and Technology,
Swabi, Pakistan
sabeen@giki.edu.pk |
| 3 Colonial Legacy and English Studies in Pakistani
Public-Sector Universities | Mahmood ul Hassan
Department of English
International Islamic University,
Islamabad
mahmood.hassan@iiu.edu.pk |
| 4 East-West Acculturative Interface: A Study of
<i>American Dervish</i> | Munawar Iqbal Ahmad
Department of English,
International Islamic University,
Islamabad.
munawar.gondal@iiu.edu.pk |
| 5 Using Culturally Relevant Children's Literature to
Support Literacy Development | Susan Catapano
Watson College of Education
University of North Carolina
Wilmington.
catapanos@uncw.edu |
| 6 Foreign Faculty Local Universities: Anchoring Higher
Education in the Cyclones of Diversity | Wasima Shehzad (Chair)
Faculty of Social Sciences
Air University, Islamabad.
wasima@mail.au.edu.pk |

DAY 2
TUESDAY, 10 OCTOBER 2017
Academic Session 2 (11:00am – 12:30pm)
Concurrent Session 2
Room: 2
Chair: Dr. ShaheenaAyub Bhatti

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|---|---|---|
| 1 | Cyborgs are neither Post-Racial nor Post-Gender, Ms. Haraway! | Asma Mansoor
Department of English, International Islamic University, Islamabad.
asma.mansoor@iiu.edu.pk |
| 2 | Integration of Global and Local: A Bioregional Study of Tagore's Poetics | Raheela Akhtar
Government Postgraduate Islamia College for Women Faisalabad.
raheelaakhtar711@gmail.com |
| 3 | Acculturation, Identity, and Race Relations while performing globalization | Michele A. Parker
Department of Educational Leadership
University of North Carolina Wilmington
parkerma@uncw.edu |
| 4 | Class Perspectives on Nationalism | Sahar Gul
Director Shaheed Mohtarma Benazir Bhutto (SMBB) Chair, University of Karachi
sahar.gul@gmail.com |
| 5 | Negotiating Heterogeneous Global and Memories of Locale: The Glocalizing Role of Narrative Memory in Pakistani Diasporic Cultural Productions | Inayat Ullah
Department of English
Air University, Islamabad
inayat_ktk@yahoo.com |
| 6 | Ecocriticism and the Challenges to Contemporary Society | ShaheenaAyub Bhatti(Chair)
Fatima Jinnah Women University, Rawalpindi
shaheena59@gmail.com |

DAY 2
TUESDAY, 10 OCTOBER 2017
Academic Session 2 (11:00am – 12:30pm)
Concurrent Session 3
Room: 3
Chair: Prof. Dr. Waseem Anwar

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|--|---|
| 1 Diasporic Identities in Alvi's <i>At the Time of Partition</i> | Zahida Younas
International Islamic University
Islamabad.
zahidakhattak30@yahoo.com |
| 2 Critique of Hybrid Identity in the Selected Novels of Kamila Shamsie and Mohsin Hamid | Waheed Ahmad Khan
Department of English,
Govt. College of Management Sciences
Peshawar.
khankaemail@gmail.com |
| 3 Cultural Identity in the South Asian Diaspora Literature | Ayaz Afsar
Department of English, International
Islamic University, Islamabad.
ayaz.afsar@iiu.edu.pk |
| 4 Globalizing the Myth of Reincarnation: Fictional worlds of Sidhwa, Achebe and Tarar | Shamaila Haleem
Department of English,
National University of Modern
Languages, Islamabad
shmlhaleem@yahoo.com |
| 5 Assimilation, Identity Formation and the Guilt of Survival in Marjane Satrapi's <i>Persepolis 2: The Story of a Return</i> | Komal Shahzadi
Department of English
International Islamic University Islamabad
komal.shahzadi@iiu.edu.pk |
| 6 The Global and the Local (Glocal) in Contemporary Pakistani Diaspora Poets | Meenu Akbar Ali
Department of English
Higher Education Department of Punjab
meenuakbarali@gmail.com |
| | Waseem Anwar (Chair)
Department of English.
Forman Christian College, Lahore
waseemanwar@fccollege.edu.pk |

Lunch and Prayer Break
12:30 – 2:00pm



DAY 2
TUESDAY, 10 OCTOBER 2017
Academic Session 3 (2:00 – 3:30pm)
Concurrent Session 1
Room: 1
Chair: Dr. Nukhbah Taj Langah

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|---|--|
| 1 On the Threshold of Economic and Ecological Survival: An Eco-Political Study of Uzma Aslam Khan's Fiction | Sonia Irum
Department of English
University of London (UK)
sonia.irus.2015@live.rhul.ac.uk |
| 2 Islamic Feminist Analysis of <i>The Forbidden Modern: Culture and Civilization</i> by Nelufer Gole | Mehak Liaquat
Department of English
International Islamic University Islamabad
mehakliaquat40@hotmail.com |
| 3 Structuralism and Dastan Narratives: "Axes of knowledge, Desire and Power" in <i>Hoshruha (The Land and the Tilism, Book 1)</i> | Farrukh Nadeem
Department of English
International Islamic University,
Islamabad.
farrukh.nadeem@iiu.edu.pk |
| 4 Social Media and Fetishization of the Female Figure: A Feminist Review of the Qandeel Baloch Affair. | Sofia Hussain
Department of English,
International Islamic University
Islamabad.
sofia.hussain@iiu.edu.pk |
| 5 Locating National Identity- A Juxtaposition of Culture and Ideology | Ilyas Babar Awan
Department of English
National University of Modern Languages,
Islamabad.
micropoet@gmail.com |
| 6 The City of Lahore: A Symbol of Marginality and Centrality of Genders | Nukhbah Taj Langah (Chair)
Associate Professor of English
Forman Christian College University,
Lahore.
nukhbahlangah@fccollege.edu.pk |

DAY 2
TUESDAY, 10 OCTOBER 2017
Academic Session 3 (2:00 – 3:30pm)
Concurrent Session 2
Room: 2
Chair: Dr. Rahul Bjorn Parson

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|---|--|--|
| 1 | Contest of Regional and National Identities: Images of the Fragmented National Self in Contemporary Pakistani Fiction in English | Syed Hanif Rasool
Department of English,
Khushal Khan Khattak University,
Karak,
Khyber Pakhtunkhwa
syedhanifrasool@gmail.com |
| 2 | How to Write about Afghans/Pakhtuns in the 21 st Century: AfPak, Khyber-Pakhtunkhwa and FATA in Nadeem Aslam's <i>The Wasted Vigil</i> , Fatima Bhutto's <i>Shadow of the Crescent Moon</i> and Jamil Ahmad's <i>The Wandering Falcon</i> . | Raza Naeem
Progressive Writers Association, Lahore.
razanaeem@hotmail.com |
| 3 | The Poetics of Post 9/11 City Space: A Postmodernist Analysis of <i>Our Lady of Alice Bhatti</i> | Muhammad Hafeez ur Rehman
Department of English
Government Postgraduate Islamia
College, Faisalabad.
hafeezrehman442@gmail.com
Ali Usman Saleem
Department of English, Government
College University Faisalabad.
aliusman99@hotmail.com |
| 4 | Monstrous Urban Spaces and Violence in <i>The Scatter Here is Too Great</i> | Khamsa Qasim
International Islamic University,
Islamabad.
Khamsaqasim@yahoo.com |
| 5 | <i>Inconvenience in Progress</i> : Allegories of Dispossession in Aravind Adiga's <i>Last Man in Tower</i> | Sadaf Mehmood
Department of English
International Islamic University,
Islamabad.
sadaf.mehmood74@gmail.com |
| 6 | Itinerant Locals and Globals: Hindi Women's Writing in Late 20 th -Century Kolkata | Rahul Bjorn Parson (Chair)
Department of Asian
Languages and Civilizations, University
of Colorado at Boulder
Rahul.Parson@colorado.edu |

DAY 2
TUESDAY, 10 OCTOBER 2017
Academic Session 3 (2:00 – 3:30pm)
Concurrent Session 3

Room: 3

Chair: Prof. Dr. Muhammad Safeer Awan

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|---|---|---|
| 1 | Challenges of Glocal Restructuring and the Canon Controversy | Aroosa Kanwal & Saiyma Aslam
Department of English
International Islamic University,
Islamabad.
aroosa.kanwal@iiu.edu.pk
saiyma.aslam@iiu.edu.pk |
| 2 | Decentered Religious Traditions: A Deconstructionist perspective of <i>Church Going</i> | Imran Adeel
Department of English
International Islamic University,
Islamabad
imran.mseng421@iiu.edu.pk |
| 3 | Shakespeare Gone Native: Vernacular Shakespeare and its Politics in the Sub-continent | Sarah Abdullah
Lahore College for Women University,
Lahore.
sarah-farooq@hotmail.com |
| 4 | The Impact of Modernity on Muslim World: Contemporary Intellectual Horizons | Muhammad Zulqarnain
Department of Islamic Studies,
National University of Modern
Languages, Islamabad
zulqarnain4386@gmail.com |
| 5 | Opening up Bodies for Harvest: Embodiment and Global Capitalism | Dr. Florentina C. Andreescu
Department of International Studies
International Studies Program,
University of North Carolina
Wilmington
andreescuf@uncw.edu |
| 6 | Politics of Firsting: From General Musharaf's 'Pakistan First' to President Trump's 'America First' | Muhammad Safeer Awan (Chair)
Dean Faculty of Languages
National University of Modern
Languages Islamabad
msawan@numl.edu.pk |

Tea Break
3:30 – 3:50pm



DAY 2
TUESDAY, 10 OCTOBER 2017
Academic Session 4 (3:50 – 5:20pm)
Concurrent Session 1

Room: 1

Chair: Dr. Susan Catapano

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|---|---|--|
| 1 | A Study of Pakistan's Blue Collar Workers Working in Gulf countries: A Perspective of Job Stress and Work Life Balance | Muhammad Umar Shahzad
Department of Management Sciences,
Virtual University of Pakistan
Muhammad.umar@vu.edu.pk |
| 2 | Comparative Analysis of National and International Approaches and Acuties of Child Labor Within UK, USA, India and Pakistan | Fozia Fatima & Sabir Ali
Faculty of Social Science National
University of Modern Languages,
Islamabad, Pakistan,
fatimafozia@yahoo.com
dr_sabir@outlook.com
Sobia Fatima
Member of Sargodha Bar Council,
Sargodha, Pakistan
Rabia Ali
Department of Sociology
International Islamic University
Islamabad
rabi.aly@gmail.com |
| 3 | Globalization and Empowerment:
Labor Force Participation of Urban Married Women in Pakistan | Iram Khalid
Department of Political Science,
University of the Punjab, Lahore
driramkhalid@gmail.com |
| 4 | Community Trust: Measures Needed for Improving Institutional Image of Police in Pakistan | Maryam Mukhtar
Department of Shariah & Law
International Islamic University
Islamabad,
maryammukhtar888@gmail.com ,
Ms. Ayesha Asghar Gill
University of Agriculture, Faisalabad.
Ayesha.asghar@uaf@edu.pk |
| 5 | The Challenges in Tourism Industry in Pakistan | Dr. FouziaJanjua
International Islamic University,
Islamabad
Fauzia.janjua@iiu.edu.pk |
| 6 | Politeness at Work in Editorials: A systemic functional analysis | |

DAY 2
TUESDAY, 10 OCTOBER 2017
Academic Session 4 (3:50 – 5:20pm)
Concurrent Session 2
Room: 2
Chair: Dr. Masood Ashraf Raja

- | | |
|---|--|
| 1 Unveiling the Universal spirit of religion: The Global ‘Philosophy of Transcendence’ in Schoun’s works. | Fiza
Lahore College for Women University.
fiza6054@gmail.com
Sana Hamed
Research Scholar
Lahore
sanaamalik@live.com |
| 2 Post 9/11 Politicization of Sufi Islam and Rise of Barelvi Extremism in Pakistan | Muhammad Suleman
Centre for Pakistan and Gulf Studies (CPGS), Islamabad.
shahid.ndu@gmail.com |
| 3 Role of American Archaeologists in Documenting Cultural Heritage of Pakistan: A case study of Harappa | A. Rauf Kakepoto
Department of Archaeology,
Shah Abdul Latif University, Khairpur,
Pakistan
Kakepoto9@gmail.com |
| 4 Revisiting <i>The Weary Generations</i> : Politics and Poetics | Raza Naeem
Progressive Writers Association,
Lahore.
razanaeem@hotmail.com |
| 5 Literary Readings and the Problem of Recognition and Redistribution | Masood Ashraf Raja (Chair)
University of North Texas
Masood.Raja@unt.edu |

DAY 2
TUESDAY, 10 OCTOBER 2017
Academic Session 4 (3:50 – 5:20pm)
Concurrent Session 3
Room 3
Chair: Dr. Florentina C. Andreescu

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|---|--|--|
| 1 | China Pakistan Economic Corridor (CPEC) and the Meaning-Making Struggle in Pakistani Politics | Husnul Amin
Department of Politics and IR
International Islamic University,
Islamabad
Husnulamin@hotmail.com |
| 2 | Pakistan's role in inter-regional Connectivity between South Asia and Central Asia: Opportunities and Challenges in the Age of Globalization | Manzoor Khan Afridi
Department of Political Science and IR,
International Islamic University
Islamabad
manzoor.afridi@iiu.edu.pk |
| 3 | China's Gwadar and India's Chahbahar: Sino – Indian Geo-Strategic Competition and Pakistan's Regional Integration for Greater Central Asia Partnership | Hikmat Shah Afridi,
Department of Politics & IR
International Islamic University
Islamabad
midan_5@yahoo.co.uk |
| 4 | Role of Pakistan China Economic Corridor on Socio-economic Stability of Pakistan: A Systematic Literature Review | Muhammad Umar Shahzad
Department of Management Sciences,
Virtual University of Pakistan
Muhhammad.umar@vu.edu.pk |
| 5 | Cultural Challenges of CPEC to the Pakistani Society | Amna Mahmood
Department of Politics & IR
International Islamic University,
Islamabad.
amna.mahmood@iiu.edu.pk |

DAY 3
WEDNESDAY, 11 OCTOBER 2017
Academic Session 5 (9:30 – 11:30am)
Concurrent Session 1
Room1
Chair:Dr. Daniel Masters

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|---|--|
| 1 Post 2015 Security Challenges for Afghanistan: Options and Recommendations | Masood Ur Rehman Khattak
Department of Politics and IR,
International Islamic University
Islamabad
masood.rehman@iiu.edu.pk |
| 2 Terrorism and Politics: The Strategic Dimension of Saudi led Islamic Military Alliance | Naeem Qurban
Programming Department (Current Affairs),
Dunya TV, Islamabad.
naeem.qurban@gmail.com |
| 3 Knowledge Based Economy and Societal Transformation: Imperatives and Trends of Pakistan | Noor Fatima
Department of Politics and International Relations,
International Islamic University, Islamabad.
noor1403@yahoo.com |
| 4 Globalization or Cultural Hegemony: The loss of local cultural identities | Hazir Ullah
Department of Sociology
International Islamic University
Islamabad.
hazir.ullah@iiu.edu.pk |
| 5 A Cross-Cultural Assessment of Political Science Education and Current Events | Aaron King, Ben Taylor & Daniel Masters
University of North Carolina
Wilmington
kinga@uncw.edu
Amna Mahmood, Manzoor Ahmad&Sadaf Farooq
International Islamic University, Islamabad
amna.mahmood@iiu.edu.pk |
| 6 The Importance of Eating Naan with Sweet Tea: The importance of normalizing Islamic relations in the American South | Jeremy Rowley |
| 7 | |

DAY 3
WEDNESDAY, 11 OCTOBER 2017
Academic Session 5 (9:30 – 11:30am)
Concurrent Session 2
Room 2
Chair: Dr. Caroline Clements

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|---|---|--|
| 1 | Role of Family System on Couple's Life-Satisfaction and Anxiety Level | AsmaShaheen&Nazia Iqbal
Department of Psychology
International Islamic University,
Islamabad.
asma_shaheen007@hotmail.com
nazia.iqbal@iiu.edu.pk |
| 2 | Religiosity, Death Anxiety and Superstitious Beliefs among Madrasa and College Students | Sania Sadaf, SairaBano&Mamoona Ismail Loona
Department of Psychology
International Islamic University,
Islamabad
saniachauhadry@gmail.com
mamoona.ismail@iiu.edu.pk |
| 3 | Role of Emotional Autonomy, Social Support in Identity Formation among university students | Nazia Iqbal &Anam Bashir
Department of Psychology
International Islamic Univiersity
nazia.iqbal@iiu.edu.pk |
| 4 | Effect of Global Identity on Mental Health among University Students | MussaratJabeen Khan
Department of Psychology
International Islamic University
Islamabad
mussarat.jabeen@iiu.edu.pk |
| 5 | Comparative Study of Interpersonal Support and Social Connectedness between Adult Males and Females | Anika Asghar &Nazial Iqbal
Department of Psychology
International Islamic university Islamabad
anika.asghar1@hotmail.com
nazia.iqbal@iiu.edu.pk |
| 6 | Comparing the Construction of Baluchistan in National and Regional Press: A Discourse Analysis | Munwar Ali Kalwar
The Islamia University of Bahawalpur,
Bahawalpur
munwar.kalwar@gmail.com |

DAY 3
WEDNESDAY, 11 OCTOBER 2017
Academic Session 5 (9:30 – 11:30am)
Concurrent Session 3
Room 3
Chair: Dr. Jess Boersma

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|---|--|
| 1 Modern Approach of Commercialization in Pakistan: A Study on Impact of Television Advertisements on University Students | Faiza Arshad
Department of Social Work, Lahore
College for Women University, Lahore
Pakistan
faizayarshad793@gmail.com |
| 2 Impact of Electronic Media on Pakistan's Security | Sapna Mumtaz
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sapna104@hotmail.com
Sarwat Rauf
Department of International Relations,
National University of Modern
Languages, Islamabad
sarwatrana@gmail.com |
| 3 The Role of Media into Spreading Transparent Terrorism: Observations and Suggestions | Muhammad Zubair Abbasi
Department of Linguistics
International Islamic University
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zzubairabbasi@gmail.com |
| 4 Role of Television in Globalization | Sarwar Munir Rao
Writer/Columnist
Former Director News, Current Affairs/
Channel Head, Pakistan Television/
Founder Director News & Current
Affairs, Dunya TV
msmrao786@hotmail.com |
| 5 Diasporic Exposure to Native Conflicts through New-Media: A case of Pakistani based Arab Diaspora's Use of Social Media Networking Sites during Syrian Uprising | Naila Rafique
Department of Media and
Communication Studies
International Islamic University,
Islamabad
naila.rafique@iiu.edu.pk |
| 6 Tracing Colonial Capitals in the Independent Present: A Socio-historic Critique of <i>Turquoise</i> by Amir Husain | Fauzia Janjua
Department of English
International Islamic University
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fauzia.janjua@iiu.edu.pk |

Tea Break
11:30 – 11:50am



DAY 3
WEDNESDAY, 11 OCTOBER 2017

Professor Ahmad Al-Assal Memorial Keynote Speech

11:50am – 12:50pm

Host: Dr. Ahsan Bashir

**PROF. JUSTICE MUHAMMAD KHALID
MASUD**

**Globalization of International Law from Muslim
Perspective**

Member of Shariat Court Appellate Bench
Ex-Academic Director of International Institute
for the Study of Islam in Modern World, Leiden
University, Holland/
Ex-Chairman, Council of Islamic Ideology
Islamabad/
Ex-DG Islamic Research Institute, IIUI

Lunch and Prayer Break

12:50 – 2:20pm



Closing Ceremony

2:20 – 4:40pm

Host: Ms. Asma Mansoor

Recitation from the Holy Quran	2:20 – 2:25
Address by Prof. Dr. Amna Mahmood	2:20 – 2:30
Address by Prof. Dr. Ayaz Afsar	2:30 – 2:40
Address by Prof. Dr. Caroline Clements	2:40 – 2:50
Concluding Remarks by Dr. Muhammad Sheeraz Dasti	2:50 – 3:00
Keynote Address by Guest of Honor Senator Mushahid Hussain Syed	3:00 – 3:40
Address by Chief Guest Prof. Dr. Masoom Yasin Zai, Rector, IIUI	3:40 – 4:10
Vote of Thanks by Prof. Dr. Munawar Iqbal Ahmad	4:10 – 4:20
Distribution of Souvenirs	4:20 – 4:40

For queries, please contact: Mr. Mehmood Iqbal: 051-9019694
Mr. Muhammad Numan: 03377499914