



Conference Organizers



Conference Partner

# 5<sup>th</sup> IABRC

International Applied Business Research Conference

17<sup>th</sup> & 18<sup>th</sup> May 2016

Contemporary Challenges of Management and Innovation in Developing Countries

## CALL FOR PAPERS

We invite empirical and theoretical research in the form of papers as well as posters that is relevant to the theme of the conference. We shall particularly welcome research related to following themes:

- Islamic Economics
- Islamic Marketing
- Islamic Banking
- Knowledge and Innovation
- Transformational Change
- Marketing & Consumer Behavior
- Technology Management
- Integrated Information System
- Leadership, Motivation and Strategy
- Supply Chain Management
- E-Commerce / E-Business / E-Marketing
- Cyber Security and Infrastructure
- Micro Finance
- Behavioral Finance
- Industrial Management
- International Business
- Knowledge Management
- Business Intelligence
- General Management
- Financial Systems & Markets
- National Systems (political, economic, industrial, social)
- Strategic Management
- Market Research
- Ethical Issues in Management
- Corporate Finance and Asset Pricing
- Project Management
- Organizational Behavior
- Human Resource Management
- Entrepreneurship

**Venue: Quaid-e-Azam Auditorium Complex, Faisal Masjid Campus  
International Islamic University, Islamabad**

### IMPORTANT DATES

- Final paper submission deadline: 31<sup>st</sup> March 2016
- Acceptance Notification: 12<sup>th</sup> April 2016
- Camera Ready Paper Deadline: 18<sup>th</sup> April 2016
- Early Bird Deadline: 18<sup>th</sup> April 2016

### CONFERENCE FEE

(Includes conference kit, 2 days lunch, tea,  
two days stay for out-station presenters)  
Academicians/Professionals - Rs. 4000  
Student presenters - Rs. 2000  
Other participants - Rs. 1000

## IABRC Secretariat

Faculty of Management Sciences

International Islamic University, Sector H-10, Islamabad, Pakistan

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## **5<sup>th</sup> International Applied Business Research Conference**

### **Contemporary challenges of management and innovation in developing countries**

Developing countries face peculiar challenges in attaining progress goals on several important fronts related to societal well-being. The peculiar challenges, causing unsatisfactory progress towards these goals, are now well associated with the processes of alignment between, these goals, and their actors, their customers, their societal influences and roles, and the economic and cultural environments in which these process of progress interact with society. Given that the ultimate aim of management discipline is to help achieve greater societal well-being, we seek to learn about the peculiarities related to all these aspects and the constraints they pose in aligning the role of actors with societal goals.

We believe that these challenges can be met through relevant knowledge which can be developed only through interdisciplinary discourse and engagement of major stakeholders. Therefore, we are pleased to announce a multidisciplinary conference that seeks to provide a forum for researchers and practitioners from the areas of management science, economics in particular and social sciences in general to contribute their insights regarding the challenges of governance and management in the context of developing countries. Through this initiative we seek to generate knowledge that is useful for theory and practice of management in these contexts.

We invite empirical and theoretical research in the form of papers as well as posters that is relevant to the theme of the conference. We shall particularly welcome research related to following themes:

#### **Conference Themes:**

- Islamic Economics
- Islamic Marketing
- Islamic Banking
- National Systems (political,
- Cyber Security and Infrastructure
- Micro Finance
- Behavioral Finance
- Industrial Management

- economic, industrial, social)
- Knowledge and Innovation
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- Conference Dates: **17-18 May 2016**

### **Author guidelines**

In general, we adhere to the style-sheet principles laid down by the American Psychological Association (APA) (for details on the 6th edition, please consult: <http://apastyle.apa.org/>). In preparing your paper, please pay close attention to the following:

#### **Style**

Please, try to make your paper as easy to read as possible. Use short headings and subheadings to make the structure of your article clear. If appropriate, illustrate your article with examples, diagrams, tables, etc. If you introduce a term which you think may not be familiar to some readers, give a short definition (if necessary, in a note at the end of the article).

#### **Title, abstract and keywords**

Please give your article a clear and informative title of an average of 100 characters (without spaces). Begin your article with an abstract of between 150 to 200 words summarizing your main points. The abstract should provide a brief summary of the paper and its fundamental findings and conclusions. Do not include references or notes in the abstract. The abstract should appear before the main text of the paper and after the title and author statements. Also provide a brief list of keywords, right after the abstract. When your article is published, the title, abstract and keywords will be published in the e-journal's online index, and it is important that users of this index are able to locate your article among others dealing with related themes.

## **Presentation**

Articles should be original and should not include libellous or defamatory material.

All texts submitted by e-mail attachment should also have page numbers.

Acronyms should be explained in their first use, as in ‘English as a Lingua Franca (ELF)’, allowing the use of ‘ELF’ later in the manuscript. Not all readers will be acquainted with even the most basic acronyms. Explain each and every first occurrence of these acronyms so readers will not become lost in an alphabet sea.

Please use a basic, widely available font like Times New Roman, 12 point only.

## **Headings and subheadings**

Type each heading and subheading on a separate line, ranged left. Please use a numbering for headings and avoid excessive subdivision, as in ‘2.1.1.1.’, for instance.

## **References in the text**

Citations in the course of the manuscript should appear in APA style format

## **Biographical note**

Please include a short biographical note (of about 50 words)

## **Venue**

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