

CURRENT CONTENTS SERVICE

Vol.3, No.2 February, 2012



Central Library
International Islamic University, H-10,
Islamabad.

Vol. 3, No.2

Central Library Current Contents Service CONTENTS

February, 2012

CONTENTS
Data bases available through H.E.C. Digital Library
Digital Resources in Central Library, IIUI
Current Contents
For copies of articles, please contact Reference Librarian at Ext # 2468/2381 or e-mail : obaidurrehman@iiu.edu.pk

Data bases Available Through HEC Digital Library

- 1. EBRARY
- 2. OXFORD UNIVERSITY PRESS EBOOKS
- 3. PAKISTAN LAW SITE
- 4. ASSOCIATION OF COMPUTING MACHINERY
- 5. CAMBRIDGE UNIVERSITY PRESS (CUP)
- 6. EBSCOHOST
- 7. ELSEVIER (SCIENCE DIRECT)
- 8. EMERALD
- 9. INSTITUTE OF ELECTRICAL & ELECTRONICS ENGINEERS
- 10.**JSTOR**
- 11. PALGRAVE MACMILLAN
- 12. TAYLOR & FRANCIS EBOOKS
- 13. SPRINGERLINK
- 14. DUKE UNIVERSITY
- 15. PROJECT MUSE

For any further Information, please contact at:

Reference Desk 9019468, 9019381 (In campus calling 2468, 2381)

Virtual Library

• Gale Directory Library: (Access available in Lincoln Corner, Central Library)

The Gale Directory Library hosts a variety of directory products. Use it to search, sort and export information from both current directory editions as well as prior editions that are maintained as searchable back files. Multiple directories can be cross-searched or users can mine individual directories for the particular kinds of data they contain, such as financial information for companies, circulation figures for publications, and much more.

- Gale Virtual Reference Library: (Access available in Lincoln Corner, Central Library)
 Gale Virtual Reference Library is a database of encyclopedias and specialized reference sources for multidisciplinary research. These reference materials once were accessible only in the library, but now you can access them online from the library or remotely 24/7.
- Gale Science in Context: (Access available in Lincoln Corner, Central Library)

Gale Science in Context is an engaging online experience for those seeking contextual information on hundreds of today's most significant science topics. Gale's authoritative reference content is merged with full-text magazines, academic journals, news articles, experiments, images, videos, audio files and links to vetted websites organized into a user-friendly portal experience.

- Global Issues in Context: (Access available in Lincoln Corner, Central Library)
 Global Issues in Context offers international viewpoints on a broad spectrum of global issues, topics, and current events. Featured are hundreds of continuously updated issue and country portals that bring together a variety of specially selected, highly relevant sources for analysis of social, political, military, economic, environmental, health, and cultural issues. Each of these gateway pages includes an overview, unique "perspectives" articles written by local experts, reference, periodical, primary source and statistical information. Rich multimedia including podcasts, video, and interactive graphs enhance each portal. Use Browse Issues and Topics, Country Finder, Basic Search or Advanced Search to explore the database.
- **GREENR:** (Global Reference on the Environment, Energy, and Natural Resources) The Global Reference on the Environment, Energy, and Natural Resources focuses on the physical, social, and economic aspects of environmental issues. Topic, organization, and country portals form research centers around issues covering energy systems, health care, agriculture, climate change, population, and economic development. Portals include authoritative analysis, academic journals, news, case studies, legislation, conference proceedings, primary source documents, statistics, and rich multimedia. Use Browse Issues and Topics, World Map, Basic Search or Advanced Search to explore the database.
- Grzimek's Animal Life: (Access available in Lincoln Corner, Central Library)
 A digital version of the original 17-volume encyclopedia, Grzimek's Animal Life includes the original 9,000-plus pages of peer-reviewed articles and photos, as well as video materials.

Ebrary Public Library: (with Elibro & Elivro) (Access available in Lincoln Corner, Central Library)

Online, full-text collection of over 20,000 books in English, and 35,000 books in Spanish and Portuguese. Covers a wide range of topics, including sociology, psychology, history, political science, medicine, language and literature, philosophy and religion, education, business, the hard sciences and more.

Encyclopedia Britannica: (Access available in Lincoln Corner, Central Library)

Basic introduction to over 75,000 different topics, including encyclopedia articles, maps, news, definitions, and statistics.

Encyclopedia Britannica for Kids, this resource includes thousands of images, videos, animated timelines and of course, encyclopedia articles. It also has learning activities for English and language arts, mathematics, science and social studies.

CQ Resources: (Access available in Lincoln Corner, Central Library)

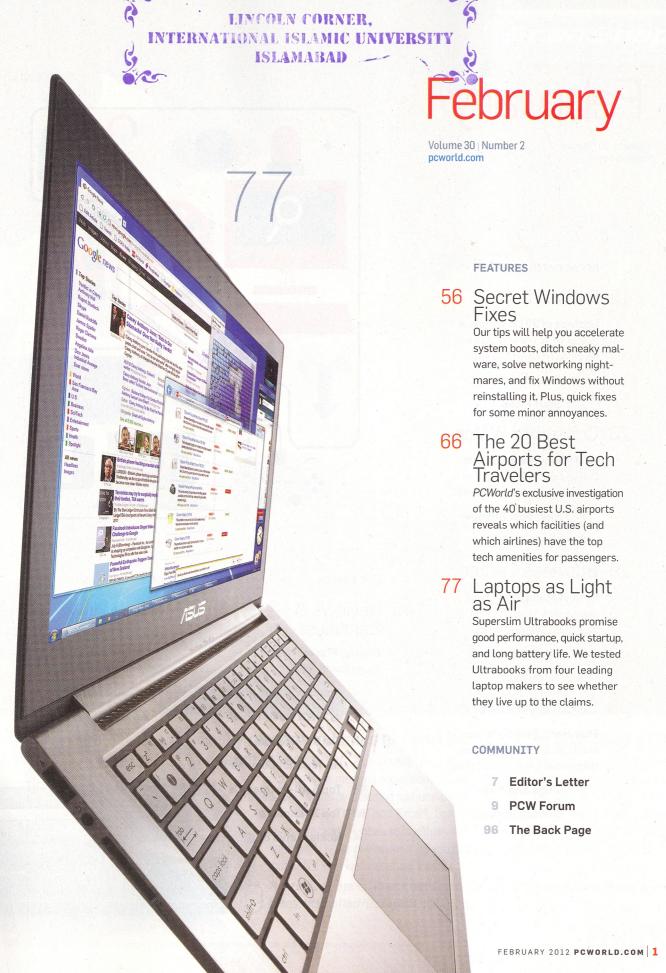
- CQ Global Researcher Plus Archive Reports covering the most current and controversial global issues of the day, from 1923 to the present.
- CQ Researcher Online
 Reports covering current and controversial issues in the United States, from 1923 to the present.

Oxford Analytica: (Access available in Lincoln Corner, Central Library)

Provides major geopolitical and macroeconomic country analysis.

For any further Information, please contact at:

Lincoln Corner 9019381(In campus calling 2381)



February

Volume 30 | Number 2 ncworld.com

DEPARTMENTS

13 Forward

Laptops of 2012: We take a look at what's new in the models being released this year.

- 18 GeekTech
- 20 Staff Picks

23 Consumer Watch

VoIP-Only Voice Service: Can you get by with Skype in place of a cellular voice plan?

- 24 Skeptical Shopper
- 26 On Your Side

29 Business Center

Project Managers: Online apps and services can help your team prioritize tasks.

- 30 Simply Business
- **Tech Audit**

35 Security Alert

Play Hard, Stay Safe: Even in online games, keep an eye on data security. Here's what to do.

- 36 Bugs and Fixes
- 38 Privacy Watch



LAB TESTED

40 Reviews & Rankings

Blu-ray Players: We evaluate image quality and features.

- 44 Amazon Kindle Fire vs. B&N Nook Tablet
- Top 5 E-Readers
- **HP TopShot Color MFP** 46
- Top 5 All-in-One PCs
- Top 10 Laptops
- Nokia Lumia 800

DO IT YOURSELF

84 Here's How

Build a Powerhouse PC: Use one of Intel's new Sandy Bridge Extreme Edition processors.

- **Answer Line**
- Hassle-Free PC



hbr.org

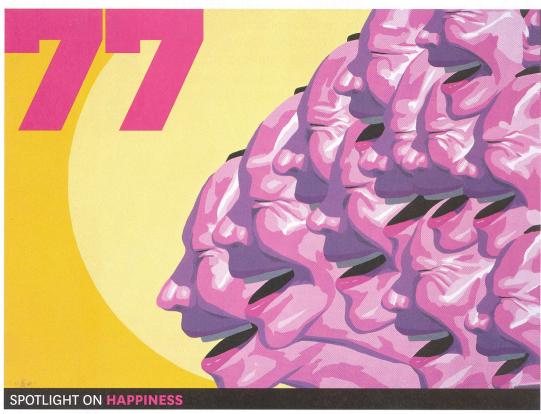
Härvard

THE VALUE OF

January-February 2012



Contents



- **78 The Economics of Well-Being** Much of what we value in life cannot be captured by GDP. Economists and national leaders are increasingly turning to other metrics for measuring progress. *Justin Fox*
- 84 The Science Behind the Smile The author of the best-selling book Stumbling on Happiness discusses new research into what makes us happy (or miserable) on the job and beyond. It isn't what you'd think. An interview with Daniel Gilbert by Gardiner Morse
- 92 Creating Sustainable Performance Thriving employees consistently show up at work, make major contributions, and are in it for the long haul. Encouraging all employees to thrive requires concerted attention, not huge financial resources. Gretchen Spreitzer and Christine Porath
- **100 Positive Intelligence** Increasing your happiness can improve your chances of success. Developing a few new daily habits and changing your attitude toward stress are good ways to get started. *Shawn Achor*
- **104 The History of Happiness** Culture is the result of choices. Over the past 250 years, we've chosen the pursuit of happiness. *Peter N. Stearns*

ABOVE Yue Minjun Morning Music 2002, silk screen 73 x 57.5 cm

HBR.ORG
Tony Schwartz
on changing the
way you work at
blogs.hbr.org/
schwartz

Features January-February 2012

49

HBR's List of Audacious Ideas

For Solving the World's Problems

50 Fix the global debt crisis 51 Reform executive pay 52 Save the ocean 53 Fund breakthrough start-ups 54 End hunger and obesity 55 Give the bottom of the pyramid power 56 Find a cheaper way to Mars 57 Reinvent customer relationships 58 Change how we die 60 Create a future for Afghanistan 60 Transform management reviews 62 Jump-start the global economy 64 Keep people out of prison

66

THE BIG IDEA

Runaway Capitalism

In nature, runaway effects drive species to extinction. They could be the death of capitalism, too. But a cure is coming from emerging economies. Christopher Meyer and Julia Kirby



հլրո

HBR.ORG

Nonprofit-sector innovator Dan Pallotta blogs at blogs.hbr.org/pallotta.



How the Growth Outliers Do It

What characteristics enable a company to grow revenues by at least 5% year after year? Rita Gunther McGrath



A New Approach to Funding Social Enterprises

Unbundling societal benefits and financial returns can open up vast sources of capital.

Antony Bugg-Levine, Bruce Kogut, and
Nalin Kulatilaka



Why "Good Jobs" Are Good for Retailers

Some retailers—even in the lowest price segment—have found that they can invest in employees, keep prices low, and improve the bottom line. Zeynep Ton









43 HOWIDIDIT

Gilt Groupe's CEO On Building a Team Of A Players

Why managing talent is a chief executive's most important job. Kevin Ryan

132 THE GLOBE

When One Business Model Isn't Enough

Operating more than one business model at a time may seem like a foolish strategy. But LAN Airlines manages three simultaneously—with remarkable success. Ramon Casadesus-Masanell and Jorge Tarziján



Why doesn't every airline do what LAN does?

ISLAMABAD

COLUMBIA INTERNATIONAL ESLAMIC UNI JOURNALISM REVIEW January/Februa

"To assess the performance of journalism... to help stimulate continuing improvement in the profession, and to speak out for what is right, fair, and decent." —from the founding editorial, 1961







Clockwise from top left: Reporter as hero page 14 Fair and balanced page 31 Throw in the towel page 42

Articles

24 COVER STORY: A NARROWED GAZE

How the business press forgot the rest of us By Dean Starkman

31 THE TIMES AND THE JEWS

A vocal minority of America Jewry has long believed the paper is unfair to Israel. Here's why—and why they're wrong. By Neil A. Lewis

39 FRIDAY NIGHT BYTES

In Texas, high school football is the killer app By Jake Batsell

42 THE RING IS COUNTED OUT

Boxing's duplicity devoured an honest magazine By Ivan G. Goldman

46 THE REPORTER'S VOICE

When war came to his home, Ghaith Abdul-Ahad found his calling Interview by Michael Massing

3 OPENING SHOT

4 EDITORIAL

The First Amendment is being turned against political transparency

- LETTERS
- **8 EDITOR'S NOTE**

10 CURRENTS

Carl Hiaasen's green credentials; print's persistent cachet; new media that's a mile wide and an inch deep

13 DARTS & LAURELS By Erika Fry

Reports

14 LEARNING CURVE

Stieg Larsson's posthumous gift to an embattled industry By Eric Alterman

17 IN MEDIA RES

Why serious documentary filmmakers are flocking to reality TV By Alissa Quart

19 FOR THE RECORD

Story after story says America can't produce enough scientists. Don't believe it. By Beryl Lieff Benderly

22 THE AMERICAN **NEWSROOM**

Photograph by Sean Hemmerle

Ideas + Reviews

50 SECOND READ

Kevin Covne on Ernie Pyle's Home Country, a collection of dispatches from America before he went to war

55 ESSAY

Why PM, a short-lived newspaper from the 1940s, is more relevant today than ever By Christopher B. Daly

58 READING ROOM

The Occupied Wall Street Journal An illustrated review by Ted Rall

59 REVIEW

The Tea Party and The Remaking of Republican Conservatism By Theda Skocpol and Vanessa Williamson Reviewed by Elbert Ventura

61 BRIEF ENCOUNTERS

By James Boylan

63 RESEARCH REPORT

By Michael Schudson and Katherine Fink

64 THE LOWER CASE

FOREIGN AFFAIRS



JANUARY / FEBRUARY 2012 VOLUME 91, NUMBER 1

The Clash of Ideas

A 90th-Anniversary Special Section

3

7

53

62

68

Today's troubles are real, but not ideological: they relate more to policies than to principles. The postwar order of mutually supporting liberal democracies with mixed economies solved the central challenge of modernity, reconciling democracy and capitalism. The task now is getting the system back into shape.

How We Got Here

Selections from the *Foreign Affairs* archives tracing the ideological battles of the past century and the evolution of the modern order. The authors include Harold Laski, Victor Chernov, Paul Scheffer, William Henry Chamberlin, Giovanni Gentile, Erich Koch-Weser, Hamilton Fish Armstrong, Isaiah Berlin, Benedetto Croce, Leon Trotsky, C. H. McIlwain, Alvin Hansen and C. P. Kindleberger, Geoffrey Crowther, David Saposs, G. John Ikenberry, Azar Gat, Ronald Inglehart and Christian Welzel, and Nancy Birdsall and Francis Fukuyama.

The Future of History Francis Fukuyama

Stagnating wages and growing inequality will soon threaten the stability of contemporary liberal democracies and dethrone democratic ideology as it is now understood. What is needed is a new populist ideology that offers a realistic path to healthy middle-class societies and robust democracies.

The Democratic Malaise Charles A. Kupchan

The advanced industrial democracies are facing a crisis of governability. Globalization is widening the gap between what voters demand and what their governments can deliver. Unless the leading democracies can restore their political and economic solvency, the very model they represent may lose its allure.

The Strange Triumph of Liberal Democracy Shlomo Avineri

Intelligent observers of Europe in the 1930s thought its future belonged to communism or fascism and would have ridiculed the notion that decades later the entire continent would be democratic. New books by Jan-Werner Müller and Eric Hobsbawm illuminate the changing fortunes of the continent's great ideologies.

76

Essays

Time to Attack Iran Matthew Kroenig

Opponents of military action against Iran assume a U.S. military strike would be far more dangerous than simply letting Tehran build a bomb. Not so, argues this former Pentagon defense planner. With a carefully designed strike, Washington could mitigate the costs—or at least bring them down to a bearable level—and spare the region and the world from an unacceptable threat.	,
Talking Tough to Pakistan Stephen D. Krasner The United States gives Pakistan billions of dollars in aid each year. Pakistan returns the favor by harboring terrorists, spreading anti-Americanism, and selling nuclear technology abroad. The bribes and the begging aren't working: only threats and the determination to act on them will do the job. Washington must tell Islamabad to start cooperating or lose its aid and face outright isolation.	87
Balancing the East, Upgrading the West Zbigniew Brzezinski As the United States looks ahead, it faces two central challenges in foreign policy, writes a former national security adviser: enlarging the zone of prosperity and democracy in the West while balancing the rise of China and allaying the fears of the United States' Asian allies. Neither challenge can be addressed in isolation—for today, the fates of the West and the East are intertwined.	97
The Failure of the Euro Martin Feldstein The collapse of the euro is no accident; the seeds of the crisis were planted before the monetary union even began, argues a former chair of the Council of Economic Advisers. It never made sense to yoke so many different economies and cultures together—yet they now find themselves trapped in a union that leaves no means of escape.	105
When Currencies Collapse Barry Eichengreen Confidence in the dollar and the euro continues to falter, threatening the international monetary system. The world has faced such monetary collapse before: in the 1930s, with disastrous results, and less catastrophically in the 1970s. Understanding these two precedents is crucial to successfully navigating the crisis today.	117
The Future of the Yuan Sebastian Mallaby and Olin Wethington China seems to want the yuan to dethrone the dollar as the global reserve currency. But don't expect China's currency to take over anytime soon. The yuan will rise,	135

but far slower than predicted, and Beijing's puzzling efforts to help it along reveal

flaws in the government's divided and incremental approach.

Reviews & Responses

Ideas Man Nicholas Thompson John Lewis Gaddis' magisterial authorized biography of George Kennan tells the story of a brilliant diplomat who helped define postwar U.S. foreign policy—especially America's successful Cold War strategy. Yet the public triumph was matched with private frustration, and the prickly Kennan never won the influence he craved.	148
War No More <i>Timothy Snyder</i> In his new book, the acclaimed psychologist Steven Pinker argues that despite the horrors of the twentieth century, global violence is actually on the decline over the long term. The empirical trend Pinker describes is real, but his explanation for it overlooks the crucial relationship between individuals and states.	153
Poor Choices <i>Timothy Besley</i> Three new books look at poverty from the bottom up, painting a vivid portrait of the lives poor people live. In focusing on individual behavior, however, the books neglect a crucial political question: how to get governments to improve the situation.	160
Can the Center Hold? Yossi Klein Halevi A pair of recent articles in this magazine highlighted two sides of Israel's current dilemma: the country does need to end the occupation, but Israelis also remain deeply skeptical of Palestinian intentions, and with good reason. Only one thing will break the paralysis of the Israeli center: if the Palestinians accept Israel's basic legitimacy.	168
The Great China Debate <i>Derek Scissors; Arvind Subramanian</i> China's rise is overstated, and its financial problems are massive, argues Derek Scissors. Arvind Subramanian disagrees, claiming that Beijing already calls the shots in the global economy.	173
Both Sides of the COIN Christopher Sims; Fernando Luján; Bing West Abandoning counterinsurgency doctrine after Afghanistan would doom the U.S. military to irrelevance and impotence, write Christopher Sims and Fernando Luján. Not so, says Bing West; like it or not, the United States will be much less ambitious in future wars.	178
Recent Books on International Relations Including G. John Ikenberry on negotiating with terrorists, Lawrence Freedman on intelligence failures, Andrew Moravcsik on Silvio Berlusconi's lessons for	186

The articles in Foreign Affairs do not represent any consensus of beliefs. We do not expect that readers will sympathize with all the sentiments they find here, for some of our writers will flatly disagree with others, but we hold that while keeping clear of mere vagaries, Foreign Affairs can do more to inform American public opinion by a broad hospitality to divergent ideas than it can by identifying itself with one school. We do not accept responsibility for the views expressed in any article, signed or unsigned, that appears in these pages. What we do accept is the responsibility for giving them a chance to appear.

The editors

Western democracy, and L. Carl Brown on Egypt's future.

8...EDITOR'S NOTE

10...THE CONVERSATION

GALLERY

75...Energy Drink By Seymour Chwast

88... Notes
By Stephen Savage

POETRY

84... The Secrets By W. G. Sebald, translated by Iain Galbraith

112... WHAT'S YOUR PROBLEM?

How to live without testicles, and other advice By Jeffrey Goldberg



Myrna Loy married cool and hot in her onscreen persona: the perfect wife. Page 91.

Dispatches

MEDIA

17...Training journalists in Libya By Graeme Wood

JUSTICE

18... A statistician forecasts crime—and identifies future criminals. *By Nadya Labi*

THE COSMOS

20... What we don't know about the sun may kill us. *By Gregg Easterbrook*

FAITH

22... The chilling history of one of Russia's holiest monasteries *By Jeffrey Tayler*

AMERICANA

24... Tracking Mike Ditka, football coach turned entrepreneur *By Rich Cohen*

DRINK

31...Nutmeg is more than a garnish—it will seriously mess you up. *By Wayne Curtis*

TRAVEL

32...In Bhutan, proving manliness through archery *By James Sturz*

TECHNOLOGY

36...The risks—and rewards—of air racing *By Lane Wallace*

Columns

BUSINESS

38...Attending a business-school reunion in the Occupy age *By Megan McArdle*

ENTERTAINMENT

44... R.E.M.'s power of suggestion *By James Parker*

Books

EDITOR'S CHOICE

91...The nicest star in Hollywood. Plus: the man whose graphics defined midcentury modern. *By Benjamin Schwarz*

REVIEW

95... Joan Didion's crime, artistic and personal: she got old. *By Caitlin Flanagan*

COVER TO COVER

108...How the West was photographed; willpower, explained; and more

Cover photograph by H. Armstrong Roberts/ Getty Images

HIGHLIGHTS FROM THEATLANTIC.COM



GALLERY

On the Job

Submit your photographs of America at Work at theatlantic.com/myphotos.



VIDEO

Playing to Stipe

James Parker narrates R.E.M.'s evolving music videos.



LIVE CHAT

Made in America

Ask Adam Davidson about his cover story on American manufacturing.



BLOG

State of the Union

James Fallows, a former presidential speechwriter, annotates Obama's address.

NATIONAL GEOGRAPHIC

A deejay urged, in English, "Everybody get crazy! Ziss iz bikini party!"



PASCAL COTTE, SIPA PRESS

The hands of the "Mona Lisa" reveal the delicacy in Leonardo da Vinci's portraits. Now there may be one more woman to add to his list: "La Bella Principessa."

February 2012 Lincoln Corner, STANDER OF THE PROPERTY OF THE P

34 New Tricks From Old Dogs

The genetic code for canine shapes and sizes may help scientists unravel human disease.

By Evan Ratliff Photographs by Robert Clark

The Calm Before the Wave

A tsunami strikes almost every year. When and where will the next giant wave hit?

By Tim Folger

ESSAY: A Japanese mother's tsunami warning. By Marie Mutsuki Mockett

80 Kazakhstan's Tomorrowland

The oil-rich country's brash, billion-dollar new capital has everything—including "the banana."

By John Lancaster Photographs by Gerd Ludwig

102 Leonardo...Or Not?

A chalk-and-ink drawing purchased for \$21,850 could be a \$100 million masterwork. The proof may come down to a 500-year-old book.

By Tom O'Neill

110 Reclusive Rocks

Do you like grit in your teeth? Isolation? Hoodoos that shift hues? Then come to the Southwest's well-kept secret: Vermilion Cliffs Monument.

By Verlyn Klinkenborg Photographs by Richard Barnes

126 Last of the Cave People

They came to meet Papua New Guinea's nomads—and stumbled into a life-and-death crisis. By Mark Jenkins Photographs by Amy Toensing

February 2012

DEPARTMENTS

Editor's Note 4

Letters

6

8

10

12

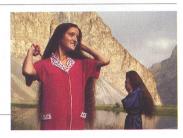
18

National Geographic on TV

Explorers Journal

VISIONS ►

Your Shot



NOW 21

Horn Heists

The demands of Asian medicine have taken a toll on taxidermied rhinos.

Love Geography, Part I

Top online-dating terms vary by state: "antler" in Montana, "sequin" in Arizona.

Love Geography, Part II Global terms of endearment vary too.

Mastodon Mystery Why are there so many bones near a Colorado reservoir?

Bumblebee Flight Pattern

They plot the best route to each flower.



NEXT 29

Meow in the Dark

Cats in a study are set aglow by a luminescent jellyfish protein.

Descent to Mars

Lowered by a crane, roving robot Curiosity will explore the planet.

The Modern Melting Pot

Census data shed light on integration-and segregation.

Gauging Head Injuries

A device helps medics find hardto-detect brain injuries in soldiers.



E-GEOGRAPHIC

Here are the coolest extras in our electronic editions.

Barking Dogs Never Pose

A video captures poochphotographer action at the Westminster Dog Show.

ngm.com + iPad

Enter the Vermilion Cliffs

A lottery admits 20 people a day to see the Wave, a swirling rock formation at the national monument. How do you get on the list? ngm.com + iPad

Field Test

Follow photographer Michael "Nick" Nichols as he tracks lions in the Serengeti. nam.com



On the Cover

Penny, born January 27, 2004, is the great-greatgreat granddaughter of the famously photographed Weimaraner Fay Ray. Says Wegman: "She is the quietest and stillest and most reliable of my dogs." Photo by William Wegman

Subscriptions

For subscriptions, gift memberships, or changes of address, contact Customer Service at namservice.com or call 1-800-NGS-LINE (647-5463). Outside the U.S. and Canada please call +1-813-979-6845.

Contributions to the National Geographic Society are tax deductible under Section 501(c)(3) of the U.S. tax code Copyright © 2012 National Geographic Society

All rights reserved. National Geographic and Yellow Border: Registered Trademarks ® Marcas Registradas National Geographic assumes no responsibility for unsolicited materials. Printed in U.S.A.

PRINTED ON PEFC-CERTIFIED PAPER



Please recycle.

142

143

NG Connect The Moment

Flashback





FOUNDED IN 1850 / VOL. 324, NO. 1941 FEBRUARY 2012 WWW.HARPERS.ORG

Letters

Ye of Little Faith

Daniel C. Dennett, Owen Gingerich

Easy Chair

Act of Contrition Thomas Frank

Harper's Index

11 13

Readings The Elusive American Century

Andrew J. Bacevich

What Happened in Vegas Beat to the Punch Solo Show the epistemology of fact-checking

Bad Wrap Five Stories January 13th

William S. Burroughs jinxes Truman Capote art for the prisoner in solitary confinement fly-fishing with Christo and Jeanne-Claude Diane Williams

Joe Brainard And ...

Bing Han, Tilo Baumgärtel, Sarah Anne Johnson,

and a field trip to the morgue

Report

KILLING THE COMPETITION How the new monopolies are destroying open markets Barry C. Lynn

Letter from Lima

ALL POLITICS IS LOCAL Election night in Peru's largest prison

35 Daniel Alarcón

Letter from New York City SOME ASSEMBLY REQUIRED

Witnessing the birth of Occupy Wall Street

Nathan Schneider

Portfolio

VOTE HERE

55

Michael Mergen

Story

60

OLD MRS. J Yoko Ogawa

Reviews

NEW BOOKS

Larry McMurtry

NEVER SUCH INNOCENCE

Giles Harvey

The afterlives of Philip Larkin

THE BANALITY OF AVARICE

Jennifer Szalai

Why the finance industry never had to lie

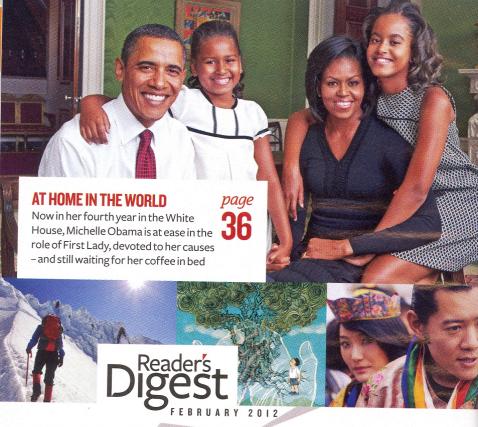
Puzzle

Findings 80

79 Richard E. Maltby Jr.

Cover by Steven Salerno. Cover art direction by Roger Black.

Harper's Magazine is owned and published monthly by the Harper's Magazine Foundation, 666 Broadway, New York, New York 10012. Tel: 212-420-5720. Robert Volante, Chairman; John R. MacArthur, President; Eric Foner, George McGovern, and Nikolai Stevenson, Board Members. Copyright © 2011 by the Harper's Magazine Foundation. All rights reserved. The trademark Harper's is used by the Harper's Magazine Foundation under license and is a registered trademark owned by HarperCollins. The trademark Harper's Index is a registered trademark owned by Harper's Magazine Foundation. Printed in the U.S. Periodicals postage paid at New York, New York, and additional mailing offices. In Canada, second-class postage paid at Windsor, Ontario. In Canada, International Publications Mail Agreement #40013802. Canadian GST 12477 4167 RT. Return undeliverable Canadian addresses to Harper's Magazine, P.O. Box 885, Markham Station Main, Markham, Ontario L3P8M9. POSTMASTER: Send all address changes to Harper's, P.O. Box 6237, Harlan, Iowa 51593-1737. ISSN0017-789X. CHANGE OF ADDRESS: Please provide both address from last issue and new address. Allow six weeks' advance notice. SUBSCRIPTIONS: \$21 one year. Canada and United States possessions, add \$2; other foreign, add \$20 per year. Send orders to Harper's Magazine, P.O. Box 6237, Harlan, Iowa 51593-1737. SUBSCRIPTION PROBLEMS: Write Harper's Magazine, P.O. Box 6237, Harlan, Iowa 51593-1737, or call 800-444-4653, M-F, 8 A.M.-midnight, S-S, 9 A.M.-7 P.M., EST. All requests for PERMISSIONS and REPRINTS must be made in writing to Harper's Magazine, 666 Broadway, New York, New York 10012. The Readings in Harper's Magazine every month include texts and documents found in the public domain, most of them abridged for reasons of space and not all of them reprinted with permission. Harper's Magazine will not consider or return unsolicited nonfiction manuscripts that have not been preceded by a written query, but will consider unsolicited fiction. Unsolicited poetry will not be considered or returned. No queries or manuscripts will be considered unless they are accompanied by a self-addressed, stamped envelope. Visit our website at www.harpers.org.



The Other Royal Wedding
Relive the wedding of Bhutan's King
Jigme Namgyel Wangchuck and
Jetsun Pema through
beautiful pictures

Complimentary ConfusionBeing too fat or too thin are both health problems. Why, then, does one flatter and the other insult?

The Mermaid and Her Man
Meet two freedivers who descend

deep into the ocean on a single breath

Wild at Heart

Rick Bass tells of how his mother taught him to be a naturalist in their suburban backyard

Rescue at the Roof of the World
Six climbers were trapped high on
a deadly mountain. It would take
a never-before-attempted
helicopter mission to reach them



80 Air Time

The history of flight is as much a history of brave men and women as of pioneering machinery

The Baby Who Was Loved Back to Life

Doctors can't explain what happened to newborn Jamie Ogg. His parents know exactly how he survived

The Art of Problem Solving
Nine bright ideas to spark fresh

thinking – in yourself and others – from experts, entrepreneurs and artists

12 She Dreamed of Peace
... and made it happen, founding an
interfaith movement of women who
brought stability to Liberia

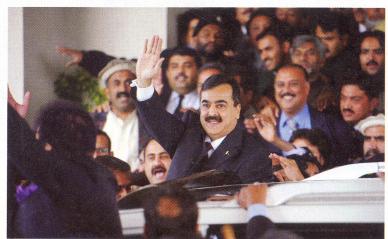
The Marathon Diaries
Follow the journey of a
Reader's Digest writer,
who was diagnosed with
cancer 18 months ago

BONUS

Newsweek

Contents

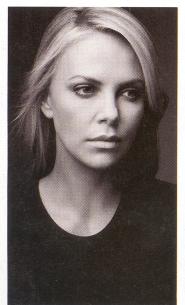
FEBRUARY 3, 2012



'Even if the forces arrayed against him manage to nail him, what then?' RON MOREAU PAGE 10



SOROS PAGE 26



OSCAR ROUNDTABLE PAGE 46



ON THE COVER: Photograph by Brigitte Lacombe for Newsweek.



CASABLANCA PAGE 56

PERISCOPE

10 NATIONALIST

Is President Zardari in over his head?By Ron Moreau

12 WAR ON TERROR

The case for killing Americans.

By Daniel Klaidman

14 MEDIA

Pakistani journalists under fire.

By Sami Yousafzai and Ron Moreau

16 TECHNOLOGY

Steve Jobs's war without end.

By Dan Lyons

17 COMPASS

The White House needs a wonk.

By Niall Ferguson

19 EDUCATION

Creating durable empires.

By Javaid R. Laghari

20 MY FAVORITE MISTAKE

Composer Philip Glass.

21 PERSPECTIVES and CONVENTIONAL WISDOM

FEATURES

22 The Lost Bequest

Syria was made by a cruel strongman.

By Fouad Ajami

26 'I am not here to cheer you up'

In conversation with billionaire-provocateur George Soros.

By John Arlidge

31 Crisis on the Continent

As economic contagion spreads in Europe, three economists weigh in.

32 Rich America, Poor America

The economic divide in the U.S. is realand offers a solution.

By Niall Ferguson

38 The Truth Talker

Can Christine Lagarde save Europe and America from the next Depression? By Christopher Dickey

CULTURE

46 FILM Oscar Roundtable 2012.

54 BOOKS Robert Harris's new thriller.

PLUS

56 The City: Casablanca



الجامعة الاسلامية العالمية اسلام آباد (قسم الدوريات)

4 Inhox

RRIFFING

5 Verbatim

6 | LightBox The Year of the Dragon

8 World

The Navy SEALs' daring rescue; Egypt marks one year

10 | **United States** Mark Halperin's GOP roundup

12 | Health & Science Treating blindness; pain according to gender

13 | Milestones Farewell to blues legend Etta James and Joe Paterno

COMMENTARY

14 | Viewpoint Andrew Ferguson on Newt Gingrich's many faces

15 | **In the Arena** Joe Klein on the State of the Union

ON THE COVER: Photograph by Joachim Ladefoged— VII for TIME



Lionel Messi, second from right in the middle row, in a childhood team photo. Photograph by Mahe Bertrand—Presse Sports

FEATURES

16 The GOP's Search for Itself

The quest for a candidate is making America's head spin by David Von Drehle

22 Thwarting Tehran

Even if backed by the U.S., Israel may lack the firepower to stop Iran by Karl Vick

25 If You Build It

Why America needs a manufacturing policy by Fareed Zakaria

26 A Messi Situation

The world's greatest soccer player is feted everywhere except his native Argentina by Bobby Ghosh

32 The Power of Introverts

The forgotten rewards of sitting down and shutting up by Bryan Walsh
Plus: Dr. Mehmet Oz on the quiet child

BUSINESS

39 | World Economy Panelists at the World Economic Forum in Davos ponder capitalism's crises and how to fix them

THE CHITTIPE

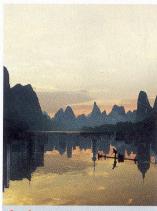
44 | Books Why we're still reading Charles Dickens 200 years after he was born

48 | Travel A tour of Hockney country; Norway in a day

50 | **Essay** World Heritage status isn't always the boon it's meant to be

52 | 10 Questions Artist Damien Hirst

TIME Asia is published by TIME Asia (Hong Kong) Limited. Four double issues a year are published. Each counts as two of 54 issues in an annual subscription. TIME Asia may also publish occasional extra issues. © 2012 Time Asia (Hong Kong) Limited. All rights reserved. Reproduction in whole or in part without written permission is prohibited. TIME and the Red Border Design are protected through trademark registration in the U.S. and in the countries where TIME magazine circulates. Member, Audit Bureau of Circulations. Subscribers: If the postal services alert us that your magazine is undeliverable, we have no further obligation unless we receive a corrected address within two years. CUSTOMER SERVICE AND SUBSCRIPTIONS: For 24/7 service, please use our website: time.com/asiacustomerservice. You may also contact our Customer Services Center at (852) 3128-5688, or e-mail enquiries@timeasia.com or write Time Asia (Hong Kong) Limited, 30/F, Oxford House, Taikoo Place, 979 King's Road, Quarry Neng Kong, (In Japan: enquiries can be made to 0120-666-236 or enquiriesjapan@timeasia.com or Roppong! Hills P.O. Box 58, Minato-ku, Tokyo 106-6134.) Mailing list: We make a portion of our mailing list available to reputable firms. If you would prefer that we not include your name, please contact our Customer Services Center. TIME Asia is edited in Hong Kong and printed in Singapore and Hong Kong. Singapore MICA (P) No. 157/09/2011. Malaysia KKDN permit no. PPS 676/04/2012(022726).



On the cover

China and the paradox of prosperity: leader, page 9. **Economic conditions and** social media are making protests more common in China—at a delicate time for the country's rulers, pages 19-21. Our new weekly section on China starts on page 27

The Economist online

Daily analysis and opinion from our 19 blogs, plus audio and video content, debates and a daily chart Economist.com/blogs

E-mail: newsletters and mobile edition Economist.com/email

Print edition: available online by 7pm London time each Thursday Economist.com/print

Audio edition: available online to download each Friday Economist.com/audioedition

The Economist

our progress.

Volume 402 Number 8769

First published in September 1843 to take part in "a severe contest between intelligence, which presses forward, and an unworthy, timid ignorance obstructing

Editorial offices in London and also:

Atlanta, Beijing, Berlin, Brussels, Cairo, Chicago, Hong Kong, Johannesburg, Los Angeles, Mexico City, Moscow, New Delhi, New York, Paris, San Francisco, São Paulo, Singapore, Tokyo, Washington DC

6 The world this week

Leaders

- 9 China The paradox of prosperity
- 10 The Republican nomination Not so fast, Newt
- 10 Private equity Monsters, Inc?
- 11 The euro crisis What to do about Greece
- 12 Syria's uprising Hold your horses

Letters

13 On Mitt Romney, India, Switzerland, common law, "The Iron Lady", theme parks, walking, the Olympics

Briefing

19 Unrest in China A dangerous year

Asia

- 23 Political visions in Japan Generational warfare
- 24 Censorship in India Unfunny gags
- 24 Politics in Bangladesh Turbulent house
- 26 Gaming in Australia Ms Gillard's gamble

China

- 27 The long arm of the state Where's the party?
- 28 Yunnan's tobacco boom... Poisonous gift
- 28 ...and its caffeine rush For all the coffee in China
- 29 Capital punishment Who goes to the gallows?
- 29 New urban tribes Ants and mortgage slaves
- 30 Banyan China, oil and Iran

United States

- 31 The Republican nomination Newt's (fleeting?) moment
- 32 Rick Perry goes home Back in the saddle

- 33 Andrew Cuomo Next, walk on water
- 33 Immigration laws Caught in the net
- 34 California's ports The fickle Asian container
- 35 American coal A burning issue
- 36 Lexington The union's state is dire

The Americas

- 37 Race in Brazil Affirming a divide
- 40 Crime in Nicaragua A surprising haven
- 40 Retiring to Ecuador Going gently

Middle East and Africa

- 41 Syria's crisis It looks like civil war
- 42 Books in Arabic Writing on revolution
- 42 Remaking Libya Better than it sounds
- 43 Art in Saudi Arabia The picture is changing
- 43 Yemen's president Another one bites the dust
- 44 Nigeria's northern capital The threat from Boko Haram
- 44 Kenya and the ICC Brace yourself

Europe

- 45 Germany's coalition Merkel at the top
- 46 Italy's reforms The Iron Monti
- 47 French politics Sauce Hollandaise
- 47 Croatia and the EU A cautious yes
- 48 Turkish foreign policy Problems with the neighbours
- 48 Swedish Social Democrats In the dumps
- 49 Charlemagne Europe's search for growth



The euro crisis returns Greece needs a bigger debt reduction but not an imminent exit from the euro: leader, page 11. Angela Merkel at home and abroad, page 45. Mario Monti faces big protests against liberalisation, page 46. Europe struggles to find a growth strategy: Charlemagne, page 49. Uncertainty about whether Greece will stay in the euro is crippling its economy, page 61



Race in Brazil Black Brazilians are much worse off than they should be. What is the best way to remedy that? Page 37



Newt Gingrich Like Walt Whitman, Newt Gingrich is large, and contains multitudes: leader, page 10. The former Speaker trounced Mitt Romney, the front-runner, in South Carolina. Florida may be a different matter, page 31

اسلام آباد (قسم الدوريات)



Private equity It may make the economy work better, but its bosses get too much cash: leader, page 10. The buy-out industry is under attack for destroying jobs. But its returns to investors are the real problem, page 65



In praise of pessimists
Sometimes it helps if investors
are gloomy: Buttonwood,
page 63



Affinity fraud The big business of swindling people who trust you, page 55

Britain

- **50 Demography**The changing face of London
- **51 Scotland's referendum**More than just words
- **52 Bagehot** Global Britain, SOS

International

- 53 Privacy laws
 Private data, public rules
- 54 Saving lives
 Crowd-sourced medics

Business

- **55 Affinity fraud** Fleecing the flock
- **57 Aircraft-making**Buyers besiege Boeing
- **58 Canada's high-tech woes** Research in commotion
- 58 The internet and file-sharing
 Dotcom bust
- 59 Legal services Psst, wanna buy a law firm?
- 59 Grameen's business empire Under attack
- **60 Schumpeter**The power of tribes

Finance and economics

- **61 Greece and the euro**An economy crumbles
- **62 Austerity and the markets** The perils of prudence
- **63 Buttonwood**In praise of pessimists
- **64 The Federal Reserve**Interest-rate projections
- 64 Deutsche Börse and NYSE
 Euronext
 Competing arguments

- 65 Private equity
 Bain or blessing?
- 67 Free exchange
 Wiggle-room in emerging
 markets

Science and technology

- **68 Visible-light communication**Tripping the light fantastic
- **69 Embryonic stem cells** Looking up
- 69 Flu research and public safety Influenza and its complications
- 70 Colony collapse disorder Bee off

Books and arts

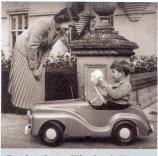
- **71 Queen Elizabeth II**Royal bow
- **72 Fiat and the Agnellis** Power of a dynasty
- **73 Revolution in Egypt** Square eyes
- 73 Cairo thriller Wreathed in smoke
- **74 The future of Europe** A case of decline
- 74 Weegee's photographs
 Black, white and blood red

80 Economic and financial indicators

Statistics on 42 economies, plus a closer look at foreign direct investment

Obituary

82 Gustav Leonhardt Reading Bach's mind



Books about Elizabeth II Why the queen has to be seen to be believed, page 71

Principal commercial offices:

25 St James's Street, London SW1A 1HG Tel: 020 7830 7000

Boulevard des Tranchées 16 1206 Geneva, Switzerland Tel: 41 22 566 2470

750 3rd Avenue, 5th Floor, New York, NY 10017 Tel: 1 212 541 0500

60/F Central Plaza 18 Harbour Road, Wanchai, Hong Kong Tel: 852 2585 3888

Other commercial offices:

Chicago, Dubai, Frankfurt, Los Angeles, Paris, San Francisco and Singapore

Subscription service

For our latest subscription offers, visit Economist.com/offers

You can also subscribe by mail, telephone or fax at the details provided below:

Telephone: +65 6534 5166
Facsimile: +65 6534 5066
Web: Economist.com/offers
E-mail: EconomistAsia.Subs@quadrantsubs.com

Post: The Economist
Subscription Centre,
Tanjong Pagar Post Office
PO Box 671

Singapore 910817

 Subscription for 1 year (51 issues)

 Hong Kong HK\$1,680
 Thailand
 U\$\$230

 Australia
 A\$365
 Japan
 Yen 34,500

 Malaysia
 U\$\$180
 India
 U\$\$123

 Singapore
 \$\$365
 New Zealand
 NZ\$390

An Economist Group business



PEFC certified

This copy of *The Economist* is printed on paper sourced from sustainably managed forests, recycled and controlled sources certified by PEFC www.pefc.org

Contact us as above



Periodical Section
Central Library
International delambed

بالی مُدیواعلی

مُحرّصلاحُ الدّين شببيّر دبال اتياز

تسوبيوست اعمل

بيكم فت رصكار الدين

مْدِير

يَعَقُوبُ غَرَنُويُ

مُّدِيثرمعَاوَتْ

الحتشام سعيد

مُدِيرُمُنتَظِمَ

سيد فيض الرَّحَمَٰن

اندروف مُلک نمائندے

اسلام آباد: مت عمود ساجس تاولپندی: متینف الای ختالید حید درآباد: عید داخینط عابد پشت آور مهد حسین آبحد فیضل آباد: آمجند حسین آبحت دواب شاه، عبد التواب شیخ فیتو عادی متاب در کیسر متالیخان فیتو عادی آسود کیسر وال سوات ، سید شهاب الدین علای، بلشتان، آبسوج سادلی

بيرون مُلك نَمَائندے

بركانت ، جَاه يُداه بالُ خُوَاهِ ، امر ديعه : احمَد شكيل مسيان سَنُودي عَرَف ، فُرُق الصّاحط به بَاكِان : حسَّ بِين حِسَّانُ في المناه : مُحسَّا ملاحسد يُقى مُتعنَّدُ عَرِف امَالات ، مُنْ يُلِ الْحَلَة مُلْيُل

كَمْ پُيُو شرك رافكس

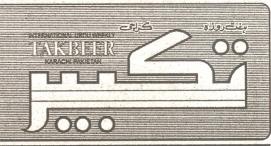
محدشهزادهات مُحَتَّدُناصِر

المحكد لوبيد عطاري

انتظاميك

بزنٹ مُنيجر، فَاصْلاَمْتُوئُ سَرَوليشن مُنيجر كاويد إقبال

قيت: 15 روبي به سعودي عرب 7ميال امارات 6 درجم به كويت 1/2 دينار



e-mail us at: takbeer@ummat.net - editortakbeer@ummat.net

☆ جلد: 35 🌣 شاره: 5 ﴿ 26 جنوري تا مجم وري 2012 بمطابق 2 تا 7ر تي الا وّ 1433 هـ

اس شماریے میں

ق مضورا عاز کا پاکتان آئے سے انکار۔ادار بیاورشذرے

9 میمواسکینڈل کارخ تبدیل خطرہ ٹل گیا؟

10 منصور كوكيل كميشن كانتباه!

12 کمانڈوک کمندڈھیلی۔شرف وطن واپس نہیں آئیں گے

14 پرویزمشرف این جی او بنالیں میتاز ماہر قانون ایس ایم ظفر سے انٹرویو

17 کومت کوواک اوورکسنے دیا؟ 19 بلی دودھ کی رکھوالی پر مامور

24 انغانتان مين مزيد لانے سے انکار فرانس نے بھی ہاتھ سے ليا

25 مذاكرات كى كامياني مشكوك؟

27 انفان عوام كوموسيقى سے بہلانے كى كوشش

28 سای عدم استحام فریداری کے فجم میں کی

29 كيس كابحران معيثت كوسالانه 400 ارب كانقصان

31 تحریک آزادی کے خلاف، جمارت ماہانہ اربوں روپے لگا رہا ہے

حزب الجاہدین کے ڈپٹی کمانڈرششیرخان سے بات چیت

عرب مین 'سیای اسلام'' کاظهور

المام كامعاثى نظام

المك بعر فضوصى ربوريس اورديكر مشقل سلسل

عالم اسلام

ملاقات

كساوصرف

خصوصى ريورث

مجھے ہے مکم اذال

سرورق كي كماني

خصوصي ريورث

ملاقات

احوال وآثار

افغانستان

خصوصى ريورث

اسلامي تعليمات

שניט "יטים

اس کےعلاوہ

کادکو بکاری شاشندے

پنجاب وآزاد تشمير

فون: 6373704-6305279-6375179-6373681 رادلينزگز/امنام آباد- فون: 2606987 - 2606986

ررچیران ما میرود وی مال در برائے امریک

6827.Clowser Ct. Springfield, VA 22150 TEL:571-214-9622

E-mail: mukabbar@hotmail.com

2-11-5

پیل مغرل کم و قبر 1 ہاک۔ 4 کی کلی۔ آف پاکستان لیافت پیرکس۔ کرا پی فوان 2-35655270 فیلس 235655270 آفس فبر 6° فرمٹ فلور سا دتی چیبر متارہ ارکیٹ۔ اسلام آباد فون 3-2606986

كمره تُمِر 1° فرسٹ فكورشان سِينشر 30/A° كُنْز روڈ_لا ہور فون 36374700

ستالانه ذَرِتْعَاوِن

زرتقادن بنام عمیرا کا وَنت نبر 1-7843 ایم می نینه چانی برانی مرایقی پاکتان 650 دید به سعودی عرب مشرق و علی که دیگرمیا لک 350 دیال، متحده عرب امارات 350 دریم، مجارت اوردیگرایشیا تی ما لک 100 امریکی والر، بنگاردیش، اومان مابران مترکی مارون 100 امریکی والر، پورپ اورا فریقید 100 امریکی والر، امریکه کینیز ا، آمنر بلیا 125 امریکی والر

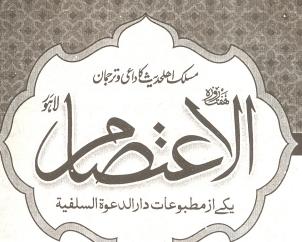
طابع وناشر: رفیق افغان مطبع:الحمز ه پرنتنگ پرلیں-مقام اشاعت پہلی منزل کمره نمبر 1 بلاک 4 ما کی کلب آف پاکستان لیاقت بیرکس کرا چی

بنسب والله الزيم زالتحتيم

والمتضموا يجتبر المستنجفا فقفل

بان مُونا مُحَرِّعُطا اِلسَّرِ عَنْبِيثُ مُونا ابوبكر صديق السَّلْفي

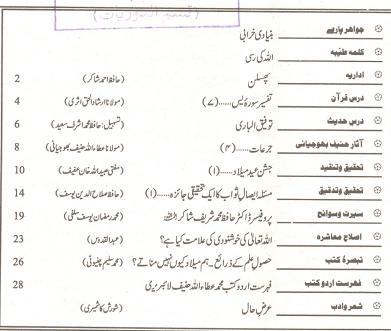
02 ربيع الاوّل 1433م جمعة المبارك 27 جنوري تا 02 فروري 2012ء





شماره 04 جلد 64

الجامعة الاسلامية العالمية



مجلس ادارت

- شِيْخُ الحديث حافظ ثناء الله مدنی
 - مولانا محمد اسحاق بھٹی
 - مولاناارشادالحق اثرى
 - ملك عصمت الله قلعوي
 - حافظ حماد شاکر

مدير مسئول

- حافظ احمر شاكر
 - مينيجر
- محمسليم چنيوڻي

کمپوزنگ

و رضاء الله ماجد 0344-4656461

خط کتابت کے لیے : ہفت روز ہ الاعتصام، 31 شیش محل روڈ ، لاہور کرنٹ اکاؤنٹ نمبر : 4-66 ABL بلال کئے برائج لاہور

كرنث اكاؤنث مبر : + ABL 2466 بلال فون نمبر : 042-3735 4406

042-37229802 : ويكس نمبر ويكس نمبر رجنرونمبر : CPL: 12

E-Mail: al.aitisam@gmail.com

-/12 بروپيے -/500 روپيے -/200 ریال -/60 ڈالرامریکی

ا بیرونی ممالک سے



L-Ivian. an anisaniwgman.com

پرنٹز: پرنٹ یارڈ پرنٹرز، لاہور۔ ناشر: حافظ احمر شاکر، مقام اشاعت: 31 شیش محل روڈ لاہور 54000