

BizzTech24: A Hub of Innovation and Technology at IIUI

On December 5, 2024, the International Islamic University Islamabad (IIUI) hosted BizzTech24, a premier technology and innovation event that brought together a diverse audience of tech enthusiasts, industry leaders, and students. The event, organized by IBN in collaboration with BizzTech, served as a vibrant platform for groundbreaking discussions, networking, and showcasing cutting-edge innovations.

The event featured an impressive lineup of keynote speakers, including Kanwal Cheema (CEO, My Impact Meter), Hisham Sarwar (CEO, Innovista), Rashid Mukhtar (CEO, TekMode Tech), Irfan Malik (CEO, Xeven Solutions), and Saqib Azhar (CEO, Enablers). These industry experts shared valuable insights on trending topics such as artificial intelligence, cybersecurity, and the future of technology. Their sessions provided attendees with a deep understanding of current industry trends and emerging possibilities in the tech landscape.

A key highlight of BizzTech24 was the series of competitions designed to foster creativity and showcase talent in digital content creation and design. Students and professionals participated in contests like Reel Rush and Design Den, where they demonstrated their skills and innovation. These competitions served as a platform for aspiring tech enthusiasts to exhibit their expertise and gain recognition.

In addition to the keynote sessions and competitions, the event also featured an exhibition area where startups and tech companies set up stalls to showcase their innovative products and solutions. The exhibition provided an excellent networking opportunity for businesses to interact with potential collaborators and clients, fostering meaningful connections within the industry.

BizzTech24 successfully achieved its objective of fostering knowledge exchange and professional growth. The event provided students with a valuable platform to showcase their talents, learn from experienced professionals, and gain insights into the evolving tech landscape. It celebrated innovation and collaboration, leaving a lasting impact on all participants. Through engaging discussions, competitions, and networking opportunities, BizzTech24 proved to be a remarkable event that contributed significantly to the larger tech ecosystem.