

SALMA KALIM

Assistant Professor of English
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International Islamic University Islamabad
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EDUCATION

Miami University of Ohio, USA **2018-2022**

Ph.D in Rhetoric and Composition

Dissertation: "Affect and Digital Circulation in Pakistani Feminist Rhetorics"

Committee: Dr. Jason Palmeri (chair), Dr. Heidi McKee, Dr. Michele Simmons, Dr. Anita Mannur, Dr. Rosemary Pennington

Received the 2023 Presidents Dissertation Award by The Coalition of Feminist Scholars in the History of Rhetoric and Composition

International Islamic University Islamabad **2014-2017**

Master of Philosophy (MPhil), Linguistics

Thesis: "Cyber-Nationalism and the APS Tragedy: A Multimodal Historical Discourse Analysis"

Committee: Dr. Fauzia Janjua (Chair), Dr Nighat Sultana, Dr. Sadia Irshad

International Islamic University Islamabad **2003-2005**

Master of Arts (MA), English language and literature

RESEARCH AND TEACHING EMPHASIS

Feminist digital rhetorics, rhetorics of social movements, digital humanities, corpus linguistics, data-driven learning, and technical communication, English for Specific Purposes (ESP)/Writing in the Discipline (WID), writing center theory, genre studies.

PEER REVIEWED ARTICLES AND CHAPTERS

Kalim, S. (2024). Unveiling the Affective Digital Counterpublic: A Rhetorical Ecological Analysis of the #JusticeForNaqib Movement in Pakistan. *Computers and Composition*, 74. <https://doi.org/10.1016/j.compcom.2024.102885>

- Kalim, S** (2023). Sticky Hashtags: The Role of Emotions and Affect in Hashtag Activism. In Kristi, M & Ames, M (eds) *Hashtag Activism Interrogated and Embodied: Case Studies on Social Justice Movements*. University Press of Colorado and Utah University Press.
- Schoettler, M, Allison, L, **Kalim, S.** & Maggio, C. (2023) Making Graduate Student CER Practices Visible: Navigating the double blinds of identities, Spaces, and Time. *Communication Design Quarterly Review*, 11(2), 38-43, <https://doi.org/10.1145/3592356.359236>
- Mujahid, M. & **Kalim, S.** (2024). Eurocentric Beauty Standards: A Corpus-Assisted Discourse Analysis of Pakistani Skincare Blogs. *CORPORUM Journal of Corpus Linguistics*, 7(1), 79-109 <https://journals.au.edu.pk/ojsrcr/index.php/crc/article/view/310/182>
- Shumaila Naureen, & Dr. Salma Kalim. (2024). A Diachronic Corpus-Based Analysis of Semantic Shifts in the Political Speeches of Imran Khan (2011- 2022). *Journal of Arts and Linguistics Studies*, 2(3), 1507–1542. Retrieved from <https://jals.miard.org/index.php/jals/article/view/161>
- Hussan, S., & Kalim, S. (2024). The Efficacy of Corpus-Based Materials in Enhancing Vocabulary Acquisition among Pakistani EFL Learners. *Qlantic Journal of Social Sciences and Humanities*, 5(4), 11-27. <https://doi.org/10.55737/qjssh.139943559>
- Farooqi, K., **Kalim, S.**, & Safdar, S. (2023). Honor, Resistance, and Female Agency: A Critical Examination of a Girl in the River: The Price of Forgiveness. *Pakistan Languages and Humanities Review*, 7(3), 1061-1073 <https://ojs.plhr.org.pk/journal/article/view/993>
- Kalim, S.** & Janjua, F. (2019). #WeAreUnited, cyber-nationalism during times of a national crisis: The case of a terrorist attack on a school in Pakistan. *Discourse & Communication*, 13(1), 68-94. <https://journals.sagepub.com/doi/10.1177/1750481318771448>

TEACHING

International Islamic University, Pakistan

May 2023 to present

Assistant Professor, English

Courses Teaching

ENG 801 Advanced Research Seminars (PhD)

ENG 701 Research Methodologies (MS)

ENG101 Introduction to Linguistics (BS)

Courses Taught

ENG 824 Corpora in Applied Linguistics (PhD)

ENG 427 Digital Humanities (BS)
ENG 426 English for Specific Purposes (BS)

International Islamic University, Pakistan 2009 to 2018
Teaching/Research Associate, English

Courses Taught

ENG 406 Teaching English as a Foreign Language
ENG 426 English for Specific Purposes
ENG 301 Academic Reading and Writing
ENG 302 General Linguistics
ENG 410 Sociolinguistics
ENG 409 Semantics
ENG 308 Stylistics

TUTORING

Howe Center for Writing Excellence (HCWE), MU, USA 2020 to 2022
Graduate Tutor,

- Conducted written online and face-to-face consultations, participated in seminars and SIGs, and co-conducted writing initiatives such as Graduate Writing hours.

ADMINISTRATIVE

International Islamic University, Pakistan Oct 2023 to present
Chair, Department of English

- Provides leadership and direction for programs in BS, MS, and PhD in English offered by the female campus of IIUI.
- Oversees curriculum development and assessment for differing running Programs.
- Oversees recruitment, professional development, and evaluation of the faculty.
Represents interests of teachers and students to university administrators and the university community as a whole

EDITORIAL

Journal of Contemporary Poetics March 2024 to present
Co-editor

- Assists the Chief Editor in editorial selection
- Gives final comments on the manuscripts
- Organizes and publishes issues

Lok Virsa Museum, Pakistan 2008 to 2009

Research Assistant

- Researched and co-composed extracts for the Museum

PEER-REVIEWED CONFERENCE PRESENTATIONS

Kalim, S. (2023, October 23). Everyday Feminism and Affective Rhetorical Tactics.[Paper presentation]. *2023 Feminisms and Rhetorics Deconference*, Spelman College, Atlanta, GA

Al-Khateeb, & **Kalim, S.** & Schoettler, M, (2023, Feb 16). Feminism, Affect, and the Geopolitics of Hope. CCCC Annual Convention, Chicago, Illinois

Kalim, S. (2022, May 22). Affective and embodied rhetorical tactics in the Transnational Feminist Movement [Paper presentation]. *Computers & Writing Conference*, East Carolina University, Greenville, NC

Schoettler, M, Allison, L Maggio, C & **Kalim, S.** (2022, March 12). *Graduate Students as Community Researchers and Partners: Issues of Networking, Liminality, and Social Justice*[Panel presentation]. CCCC Annual Convention, Chicago, Illinois

LaFollette, K, Maggio, C & **Kalim, S.** (2021, April 10). *(Digital) Storytelling in/as Pedagogy: Narrative through Artistic Expression, in Technical Writing, and as Feminist Intervention* [Paper presentation]. We Are All Writing Teachers: Returning to a Common Place. CCCC Virtual Annual Convention Conference on College Composition and Communication

Schoettler, M & **Kalim, S.** (2020). *Toward a Feminist Commonplace: Literacies of Digital Activism, Menstruation, and Shame* [Paper presentation]. CCCC, Milwaukee, WI (Canceled due to Covid-19)

Kalim, S. (2019, June 22). Affect in Counterpublics; Writing for Social Justice [Paper presentation]. *Computers & Writing Conference*, Michigan State University, East Lansing, MI

Kalim, S. (2019, March 15) *Politics of Fear and Blame Game on Twitter. Performance-Rhetoric, Performance-Composition*[Paper presentation], Performance-Rhetoric, Performance-Composition, CCCC, Pittsburgh, Pennsylvania

Kalims, S. (2017, October 10). National Identity Politics on Social Media: Metaphoric Representation of Self and Others [Paper presentation]. *Local Cities, Foreign Capitals: Finding the Local Anchor in the Global Cultures*, UNCW-IIUI, Islamabad, Pakistan.

- Kalim, S. (2017). The Representation of Self and Others in Social Media Discourse: A Systemic Functional Linguistics Insights into Language Use in Today's Digital Age [Paper presentation]. *Globalization: Think Global, Act Local*, SPELT, Islamabad, Pakistan.
- Kalim, S. (2017). The Language Use in Digital Borderlands; A Study of Urdu-English Bilingual University Students' Computer-Mediated Communication (CMC) on Facebook [Paper presentation]. *Fifth Biennial New Zealand Discourse Conference*, AUT University, Auckland, New Zealand.
- Kalim, S. (2015). Gender and Emotional Expressiveness Online: The *Multimodal Analysis*. *International Conference: Emerging Trends of Researching Language, Linguistics and Literature* [Paper presentation]. Air University, Islamabad, Pakistan.
- Kalim, S. (2015). Cultural Balance in ELT Textbooks: A Critical Discourse Analysis of English Textbooks Produced by FTB & OUP [Paper presentation]. *31st SPELT International Conferences*, Fatima Jinnah University, Islamabad, Pakistan.
- Kalim, S. (2011). Poetry Writing in the ESL Classrooms of Pakistani Universities; As a Tool for Language Development [Paper presentation]. *Asia Creative Writing Conference*. East Java, Indonesia

AWARDS AND FELLOWSHIPS

2023 President's Dissertation Award	2023
Coalition of Feminist Scholars in the History of Rhetoric and Composition (CFSHRC)	
International Grant-in-Aid	2018-2022
Miami University, USA	
Pak-US Corridor Ph.D. Scholarship	2018-2022
Higher Education Commission HEC-USAID	
Dream Scholar Award	2020
National Council of Teachers of English-Conference on College Composition and Communication (NCTE-CCCC)	
Graduate Research Award	2019
Miami University, USA	
International Fellowship	2016
University of North Carolina Wilmington, USA	

INVITED LECTURES & WORKSHOPS

Current trends in Digital Humanities Research (23rd February 2024), Women and the Digital Humanities in Pakistan: A Workshop for Early Career Women Researchers. Organized by Teesside University (UK) and the Islamabad Chapter of CWWA.

Current trends in Digital Humanities Research. (3rd August 2023). Enhancing Pak-US Partnership: Faculty Training and Development, *IIUI-UNCW Follow-Up Project*. Third Cluster Meeting, Venue: University of Malakand, Pakistan

Current trends in Digital Humanities Research. (25 July 2023). Enhancing Pak-US Partnership: Faculty Training and Development, *IIUI-UNCW Follow-Up Project*. Second Cluster Meeting, Venue, Metro Hotel, Quetta, Pakistan

Current trends in Digital Humanities Research. (13 July, 2023). First Cluster Meeting. Enhancing Pak-US Partnership: Faculty Training and Development, *IIUI-UNCW Follow-Up Project*. Venue: IIUI, Faisal Mosque Campus, Islamabad, Pakistan

Rethinking Plagiarism: Teaching Citation as Conversation. (28 August, 2023). Enhancing Pak-US Partnership: Faculty Training and Development, *IIUI-UNCW Follow-Up Project*, Virtual

A Stream that Picks Up Something as It Goes: Academic Englishes in Pakistan and Beyond (November 2016) University of North Carolina Wilmington—moderator: Lance Cummings, Panelists. **Salma Kalim**, Nadia Awan, Mahmood-ul-Hasan and Komal Shazadi.

Gendered Identities in Pakistan (November 2016). University of North Carolina Wilmington. Moderator: Florentina Andreescu. Panelists. **Salma Kalim**, Nadia Awan, Mahmood-ul-Hasan and Komal Shazadi

PROFESSIONAL TRAINING

English Language Teachers Ruqaiya Hasan Memorial SFL Online for Pakistani Teachers, Association of Systemic Functional Linguistics Australia & Halliday Centre, City University of Hong Kong, February – October 2017

Corpus Linguistics, IIUI-University of Birmingham, HEC & British Council, Islamabad, December 2014

New Concepts in Linguistics and Literary Studies: Systemic Functional Grammar, Air University, 9-10, December 2010

ACADEMIC SUPERVISION

Doctoral Supervision (In-Progress)

1. Tayabba Tajamal. *Revamping English Language Module for Nurses in Pakistan: A Corpus-Based Genre Analysis Approach*.

Masters Supervision (In-Progress)

1. Maria Ghazal. *New Feminist Perspective: A Social Media Discourse Analysis of Pakistani Instagram Influencers*.
2. Fozia Khalid. *Deconstructing the Narrative: A Critical Discourse Analysis of Shiting Linguistics Representations of the Aurat March Print Media's Editorials (2018-2023)*.
3. Sana Gul. *Classical and Digital Rhetorical Strategies for BookTuber Discourse*.
4. Maryam. *Exploration of the self-identity of protagonist Lakhsmi. A transitivity analysis*.

PROFESSIONAL AFFILIATIONS

- International Writing Centers Association (IWCA) 2020-present
- National Council for Teachers of English (NCTE) 2018-present
- The Society of Pakistan English Language Teachers (SPELT) 2010-2018

PROFESSIONAL SERVICE

Chair , Board of Studies (BoS)	2023-Present
Chair , Departmental Board (DP)	2023-Present
Chair , Graduate Research Committee (GRC)	2023-Present
Chair , Comprehensive Examination Committee	2023-Present
Chair , Visiting Faculty Recruitment Committee	2023-Present
Convener , BS Curriculum Revision Committee	2023-Present
Co-Editor , Journal of Contemporary Poetics	2023-Present
Reviewer , the Journal of Communication Studies	2020-2022
Convener , International Grads Writing Group	2020-2022
Co-Founder and Director , Writing Cell, IIUI	2023-Present
Secretary , Digital Media Communication Committee, IIUI	2023-Present

COMMUNITY SERVICE

- Organizer, **American-Muslim Women Organization** Oxford, Ohio, USA 2018-2022
- Organizer, **Cultural Week**, Islamabad, Pakistan, 2009-2013