



**ATTENTION ALL**

**Request for Support in Fund Raising Campaign by Pakistan  
Foundation Fighting Blindness**

Pakistan Foundation Fighting Blindness (PFFB) founded in 1988, formerly known as the Pakistan Retinitis Pigmentosa Society (PREPS) is a registered national, non-profit, nongovernmental organization (NGO) working in the field of medical research and humanitarian services for the visually impaired persons in Pakistan. PFFB is certified from Pakistan Center for Philanthropy.

Pakistan Foundation Fighting Blindness (PFFB) is dedicated to undertake the activities for the welfare of Visually Impaired Persons (VIPs)

PFFB has launched a project to raise funds for the construction of the building under the name of "BUY A BRICK - BUILD PFFB COMPLEX" the cost of a brick is Rs.1000/- only. The enclosed request letter from PFFB is self-explanatory

**FOR PURCHASE OF TICKETS BOOKS KINDLY CONTACT**

Mrs. Lubna Aftab  
Company Secretary  
Phone: 051-2253709 / 2253775,  
Cell: 0321-5083416, 0318-1587803  
Email: [pffb@comsats.net.pk](mailto:pffb@comsats.net.pk), [aftab.lubna@gmail.com](mailto:aftab.lubna@gmail.com)

# Pakistan Foundation Fighting Blindness

Established under the Voluntary Social Welfare Agencies (Registration & Control) Ordinance 1961  
Certified from PCP under the Certification No. PCP-R1/2022/621  
Member of Retina International



PAKISTAN FOUNDATION  
FIGHTING BLINDNESS

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Mrs. Lubna Aftab  
Company Secretary

PFFB-030-2023  
March 29, 2023

Dr. Hamoud Hathal  
President  
International Islamic University  
Islamabad

Dear Sir

At the outset I would like to introduce you about the Pakistan Foundation Fighting Blindness.

## INTRODUCTION

Pakistan Foundation Fighting Blindness (PFFB) founded in 1988, formerly known as the Pakistan Retinitis Pigmentosa Society (PREPS) is a registered national, non-profit, non-governmental organization (NGO) working in the field of medical research and humanitarian services for the visually impaired persons in Pakistan. PFFB is certified from Pakistan Center for Philanthropy.

## MISSION STATEMENT

Pakistan Foundation Fighting Blindness (PFFB) is dedicated to undertake the activities for the welfare of Visually Impaired Persons (VIPs) so as to make them useful and productive members of the society through education and skills training and also to create awareness among the masses about the working of the Foundation with a view to inspire greater participation for such a rewarding humanitarian cause.

## AIMS & OBJECTIVES

- To help improve quality of life of partially sighted and Visually Impaired Persons (VIPs) through provision of Education, Training, Assistive Aids and Counseling.
- To find a cure for hereditary transmitted Retinal degenerative disease known as Retinitis Pigmentosa (RP) and other Retinal Degenerative Diseases in collaboration with National and International organizations and laboratories working within the framework of the "Retina International" of which PFFB is a full member since 1990.
- To be the single preferred platform for coordination & information sharing amongst organizations working on cure and prevention of Retinitis Pigmentosa in Pakistan and be the principal coordinator with international agencies under the framework of Retina International.
- To assist Visually Impaired Persons (VIPs) in any way, which is helpful for them to live with or overcome their impairment.

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## FUTURE PLANS

- One of the future plans of PFFB is to improve its existing infrastructure. Due to increased day by day demands from visually impaired community from all over the country, there is an urgent need to construct a new building for the organization. PFFB new building setup will enhance Organizational capacity to upscale outreach services i.e. awareness and rehabilitation services, educational services through audio recorded books, capacity building trainings in Assistive Information Technology, personality development and livelihood, assistive technology & technical support, and employment opportunities.
- Establishment of Information Technology infrastructure (accessible computer labs) at Government/ Private Institutions for visually impaired students on National level.
- Work together with international Research and development platforms for latest assistive technologies for visually impaired community i.e. development of assistive technology ecosystem, integration of Artificial Intelligence (AI) and development of useful mobile applications for visually impaired persons to improve their livelihood.
- Organizational support on implementation of policy for Persons with Disabilities to promote, protect and effectively ensure the rights and inclusion of persons with disabilities through National dialogue with the Government and stakeholders.
- Provide healthy recreational opportunities to visually impaired community across Pakistan

You can visit facebook page of the Foundation for regular updates. For more detailed information please follow the link

<https://we.tl/t-fQKr4NgJ5k>

PFFB has launched a project to raise funds for the construction of the building under the name of

### **"BUY A BRICK - BUILD PFFB COMPLEX"**

the cost of a brick is Rs.1000/- only. You are requested to kindly disseminate this information in your institution departments staff and students to help PFFB in this imperatively needed project. This will be rewarded by the Almighty Allah in heaven Insha Allah. If you allow, PFFB team will give a presentation in your institution on mutually agreed time and date.

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I look forward for positive and early response.

Thanking you with warm regards.

Yours sincerely,

M. Abdullah Yusuf, FCA  
Ex-Chairman FBR

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