Two-day
4th International Conference on
Contemporary Challenges for Da'wah
and their Elucidation in the light of Seerah

30-31 December, 2020
Introduction

The Prophets (peace be upon them) were the chosen personalities of Allah (SWT). Chain of Prophet-hood was ended with the Prophet Muhammad (PBUH) and the last Holy scripture, The Holy Qur’an was revealed to Him (PBUH), which describes the Prophet Muhammad (PBUH) as a blessing and role model for whole humanity till the Day of Judgment.

The era in which the Prophet Muhammad (PBUH) was sent as the last Prophet, was the time of darkness, ignorance and illiteracy, but due to his noble character and well planned Da‘wah strategy, the illiterate people and shepherds of goats became great preachers of Islam and rulers of the world.

Since the time of Prophet (PBUH) up till now, Islamic scholars and preachers have been doing Da‘wah work as a noble responsibility. Obstacles and challenges that occur in the field of Da‘wah have always been encountered in the light of Prophetic teachings, as he is the only role model for Muslim Ummah in all walks of life.

This conference is planned to find out the solutions of the problems that crop up in the field of Da‘wah. So the main objective of the conference is to address the challenges faced by Da‘wah, Da‘wah workers and Audience at the global level.

The main objective of Da‘wah Academy is to educate and train influential people of the society in light of the Holy Qur’an and Sunnah to provide ideological and Da‘wah guidance to the entire Muslim Ummah. In order to address all issues relevant to domain of Da‘wah, Da‘wah Academy, International Islamic University Islamabad, Pakistan intends to hold a Two-day international conference on:

Contemporary Challenges for Da‘wah and their Elucidation in the Light of Seerah.
Objectives of the Conference:

1. To highlight the Prophetic approaches in the field of Da‘wah.
2. To study Da‘wah approaches opted by the Prophet Muhammad(ﷺ) and his companions, so that the Da‘wah workers can equip themselves with Da‘wah strategies and can apply such methods practically.
3. To find out solutions and propose measures regarding challenges faced by Da‘wah Workers, Audience and Art of Da‘wah in modern ages.
4. To Present the Seerah of the Prophet in a modern way to convey the spiritual and universal aspects of the Seerah to the non-Muslims.
5. To remove the ambiguity regarding the presentation of Da‘wah in a contemporary style.

Conference Themes and Topics

1. Da‘wah Challenges in the Prophetic (PBUH) era, their relevance with the contemporary world and their solutions in light of the Seerah.
2. Contemporary Challenges related to Da‘wah Workers and their solutions, (like lack of moral, scientific and technical training.)
3. Da‘wah Challenges related to the Audiences and their solutions (i.e. terrorism, exaggeration, intolerance, ignorance, the challenges related to women and the issue of lack of training aspects in Social Institutions of society (like family, mosque, school, college and university).
4. Contemporary Challenges related to the Art of Da‘wah, (like lack of knowledge about contemporary Da‘wah methods and approaches, inappropriate Da‘wah discourse and modern media challenges).
5. External Contemporary Challenges faced by Da‘wah, (like intellectual and cultural war, Islamophobia, Westernization, suspicions about Islam, globalization and the challenge of contemporary astray ideologies).

Conference languages:
- Arabic
- Urdu
- English

Conference Participants:
Teachers, Religious Scholars, Da‘wah Workers, Researchers, Students of Higher Education and media personals.

Guidelines for submission of research Papers:
1. It should be within the range of topics of the conference.
2. It must be original and must not be submitted anywhere else.
3. It must fulfill the research protocols.
4. Paper must be within twenty pages.
5. Abstract of the paper should be up to 300 words along with key words
6. It should be composed in the font size of 14 in MS Word and both soft and hard copies must be sent.
7. Qur’anic verses and sayings of the Prophet (PBUH) must be properly referenced.
8. The articles will be accepted for the conference after blind peer review process.
9. The decision of the “academic committee” about the acceptance or rejection of articles will be final.
Important Dates of the Conference

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Venue: Allama Iqbal Auditorium, International Islamic University, (Faisal Masjid) Islamabad.
Email: dawah.conf@iiu.edu.pk

Patron: Prof. Dr. Hathal bin Hamood Al-Otaibi
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