Technology moves the world...

Business moves the technology...

You can move the world

By getting education and training in...

Technology + Business ....

We in the Department of Technology Management at IIU offer undergraduate and graduate programs in technology management...

i.e. BBA(ITM) & MBA(ΓM)

Department of Technology Management
Faculty of Management Sciences
International Islamic University, Islamabad
Technology is the business of every business. From toothbrush to airplane, anything and everything that is produced and sold on earth involves technology. Those individuals and organizations that understand and embrace this fact do better than those who don’t. A few technologies that touch the life of every individual and organization on earth are related to information and communication such as computing, internet, and telecommunications.

Due to the relevance of these technologies in everyday life, entrepreneurial opportunities are growing rapidly in these technologies. Business organizations dealing in these technologies are among the fastest growing organizations and among the largest value creators in the world. This means that anyone who has a flare for business, either as an entrepreneur or corporate professional, education and training in information technology and business is the way to go.

Due to the importance of technology and business, we have designed undergraduate and graduate degree programs that combine the best part from the conventional degree programs in business administration and state-of-the-art knowledge about technology management, particularly information technology (IT). Whether it is about creating physical or virtual businesses or becoming a management professional in a physical or virtual environment, our programs offer the knowledge and skills you need.

Key highlights of these programs are:
It provides preparation for students interested in eventually seeking positions as chief information officer, information system manager, technology entrepreneur etc.

It is designed to cover in-depth coverage of core business subjects and their alignment with contemporary tools of information management.

It helps students to understand key organizational issues and challenging, furthermore, in inculcate the knowledge and analysis face by information system manager.

It helps students to acquire relevant skills to manage the contemporary information-based societal issues.

Competencies developed in these programs:
Plan and manage for the next generation of IT business challenges

Implement a business-focused approach to create value and deliver a competitive edge

Utilize and manage resources effectively and efficiently
Assume a strategic role in the enterprise’s future

For further details please visit www.iu.edu.pk
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