INTERNATIONAL ISLAMIC UNIVERSITY ISLAMABAD
FACULTY OF MANAGEMENT SCIENCES
Updated Elective Courses of MS and PhD

Management

MS courses		
S.No	**Code**	**Title**
1	MGT703	Corporate Governance
2	MGT704	Entrepreneurial Management
3	MGT705	International Entrepreneurship
4	MGT708	Leadership and Art of Management
5	MGT712	Negotiation & Conflict Management
6	MGT713	Organization Development and Change Management
7	MGT714	Performance & Compensation Management
8	MGT715	Personnel Training & Development
9	MGT716	Recruitment Selection & Induction
10	MGT718	Strategic Human Resource Management
11	MGT719	Supply Chain Management
12	MGT720	Total Quality Management
13	MGT728	Public Sector Management
14	MGT730	International Management and Organizations
15	MGT733	Organizational behavior and Theory
16	MGT744	Issues in HRM
17	MGT754	Human Resource Management in Public Sector
18	**MGT755**	**Performance Management**
19	**MGT756**	**Academic Report Writing**
20	**MGT757**	**Cross-Cultural HRM**
21	**MGT758**	**Positive Organizational Behavior**

Management PhD courses		
S.No	Code	Title
1	**MGT801**	**International Entrepreneurship**
2	**MGT802**	**Industrial Relations**
3	**MGT803**	**Advance Research in Leadership**
4	**MGT804**	**Research in Change and Innovation Management**
5	**MGT805**	**Advanced Academic Writing**
6	**MGT806**	**Occupational Health and Psychology**
7	**MGT807**	**Research in Public Sector & Non-Profit Organizations**
8	**MGT808**	**International Management and Organizations**
9	**MGT809**	**Social Issues in Management**
10	**MGT810**	**Current Topics in Organizational Behavior**
11	**MGT811**	**Diversity Management**
12	**MGT812**	**Research in Career Management**
13	**MGT813**	**Qualitative Research Methods in Management**
14	**MGT814**	**Reading, Doing and publishing Research in OB**
15	**MGT815**	**Group Dynamics**
16	**MGT816**	**Dark Side of Organizational Behavior**
17	**MGT817**	**Research in Strategic Management**

Finance

MS courses		
S. No	**Code**	**Title**
1	FIN707	Entrepreneurial Finance
2	FIN708	International Financial management
3	FIN711	Money & capital Markets
4	FIN712	Security Analysis & Portfolio Management
5	FIN717	Advanced Corporate Finance
6	FIN721	Behavioral Finance
7	FIN729	Financial Intermediation
8	FIN730	Monetary Theory and Policy
9	FIN734	Finance Theory
10	FIN736	Management Accounting and Control
11	FIN737	Financial Modeling
12	**FIN738**	**Contemporary Issues in Finance**
13	**FIN739**	**Financial Risk Management**

PhD courses		
S.No	**Code**	**Title**
1	**FIN801**	**Derivatives**
2	**FIN802**	**Advanced Entrepreneurial Finance**
3	**FIN803**	**Investment Analysis**
4	**FIN804**	**Cases in Finance**
5	**FIN805**	**Mergers and Acquisitions**
6	**FIN806**	**Financial Engineering**
7	**FIN807**	**Enterprise Risk Management**
8	**FIN808**	**Real Estate Investment**
9	**FIN809**	**Issues in Financial Reporting**
10	**FIN810**	**Advanced Finance Theory**
11	**FIN811**	**Research Methods in Finance**
12	**FIN812**	**Advances in Behavioral Finance**
13	**FIN813**	**Quantitative Corporate Finance**
14	**FIN814**	**Empirical Methods in Asset Pricing**
15	**FIN815**	**Financial Economics**
16	**FIN816**	**Financial Crises and Economics of Depression**

Marketing

MS courses		
S.No	**Code**	**Title**
1	MKT 702	Advertising
2	MKT 704	Entrepreneurial Marketing
3	MKT 709	Product and Brand Management
4	MKT 711	Services Marketing
5	MKT 713	Strategic Marketing
6	MKT 717	Management of Distribution Channels
7	MKT 718	Marketing in the International Environment
8	MKT 721	Developing Research Skills in Marketing
9	MKT 724	Marketing Ethics
10	MKT 726	Relationship marketing
11	MKT 727	B2B Marketing
12	**MKT 728**	**Customer Relationship Marketing**
13	**MKT 729**	**Social Marketing**

PhD courses		
S.No	**Code**	**Title**
1	**MKT801**	**Research in Advertising**
2	**MKT802**	**Advanced Entrepreneurial Marketing**
3	**MKT803**	**Advanced Strategic Marketing**
4	**MKT804**	**Product Strategy & Management**
5	**MKT805**	**International Marketing**
7	**MKT806**	**Advanced Research Skills in Marketing**
8	**MKT807**	**Advanced Social Marketing**
9	**MKT808**	**Advances Customer Relationship Marketing**

Technology Management

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S.No	Code	Title
1	TM701	Technology Development and Innovation
2	TM704	Telecom Management
3	TM705	System Development Management
4	TM707	Total Quality Management
5	TM708	Project Management
6	TM710	Knowledge Management
7	TM713	Management of Technology
8	TM714	Technology Entrepreneurship
9	TM715	Marketing Technology
10	TM720	MIS and E-Business
11	**TM718**	**Foundations of Business Intelligence**
12	**TM719**	**Issues in Information system**
13	**TM721**	**Operations and Technology Management**
14	**TM722**	**Business Process re-engineering and change management**

PhD courses		
S.No	Code	Title
1	**TM801**	**Management of technological change and innovation**
2	**TM802**	**Enterprise resource planning and management**
3	**TM803**	**Data warehousing and Management**
4	**TM804**	**Advanced System Development Management**
5	**TM805**	**Managing Intellectual Capital**
6	**TM806**	**System Security Management**
7	**TM807**	**Management of new/emerging technologies**
8	**TM808**	**Information technology and supply chain management**
9	**TM809**	**Information technology and customer relationship management**
10	**TM810**	**E-Commerce**
11	**TM811**	**Strategic Information system**